10th Annual GW new venture competition

Highlights

April 19, 2018
Creating Entrepreneurial Students

In fall of 2008, John Rollins and then GW School of Business Dean, Susan Phillips met with Ann and Rick Scott and created the GW Business Plan Competition. Over the next 10 years, the Competition grew dramatically in size, scope and impact. Renamed the GW New Venture Competition in 2016, the Competition has awarded $870,000 in unrestricted cash grants and another $660,000 in in-kind prizes to GW’s aspiring entrepreneurs. It has engaged over 1,600 participants and enjoyed the support of 332 unique judges and 316 mentors.

Our recent survey of past participants found 56 companies that had been started from the Competition.

In 2018, the 10th Anniversary year, the Competition awarded $140K in cash and $180K in in-kind prizes.

But the greater value of the Competition and its related support activities is not just producing entrepreneurs (though that is great!) but producing entrepreneurial students.

Our larger mission is to give GW students, faculty, staff and alumni the experience of taking an idea and converting it into something with value-creating impact. We seek to teach people how to identify problems and opportunities, craft solutions, find target customers and beneficiaries, validate their assumptions, form teams and implement solutions that create real value for others.

These are the 21st century skills that will serve the needs of all GW students in whatever type of career they might choose.

In the 2018 academic year, our programming and classroom visits touched over 4,000 students, faculty, staff, alumni and members of the greater DC community. We are grateful to our sponsors for providing the resources that allow us to provide important programs like the GW New Venture Competition.

Lex McCusker
Director of Student Entrepreneurship Programs
George Washington University
Office of Innovation and Entrepreneurship
2018 CASH PRIZES

Including Best Undergrad, Veterans, International and High-Tech, plus In-Kind prizes.

Note: this includes all cash prizes including the honorable mentions prize

3,700 (unique views, 2018)

LIVE STREAM VIEWS

US Bangladesh Ireland Pakistan India
Belarus Israel Spain Malaysia Korea
CPS VSTC Germany
<br>BY THE NUMBERS

TOTAL PRIZES AWARDED

$1,529,538

TOTAL PRIZES BY YEAR

2009 $30,000
2010 $30,000
2011 $50,000
2012 $75,000
2013 $94,364
2014 $133,644
2015 $209,620
2016 $273,815
2017 $313,740
2018 $319,355

PARTICIPATION FROM ALL

10 GW SCHOOLS

1,645 total GW students, faculty, alumni, staff and participants

ACTIVE MENTORS*

316

SEMIFINALIST TEAMS MENTORED**

3

TOTAL BY THE NUMBERS

334

3 COMPEITION TRACKS

Technology Ventures
New Ventures
Social Ventures

2018 CASH PRIZES

TOTAL CASH PRIZES

$1,529,538

CASH & IN-KIND PRIZES

AWARDS

CASH PRIZES

1st Place

Time Table

$25,000

2nd Place

Nostopharma

$15,000

3rd Place

The Wandering Raven

$10,000

4th Place

Sassy Pats

$5,000

Finalists

DISTAT, Bendt, Sisterly Questions, Sumak, GWU

$25,000

Semifinalists Honorable Mention

C.W.O.S.S., Snap Collar, Spark Enterprises

$7,500

Blank Rome’s Best Undergraduate Venture

Time Table

$10,000

Best Women’s Venture

Nostopharma

$10,000

Quinn Prize for International and Social Entrepreneurship

The Wandering Raven

$7,500

Kulkarni Prize for Best Technology Venture

Time Table

$7,500

Best Medical Device Venture

C.W.O.S.S.

$7,500

Veterans Prize

Eat Exercise Enhance

$5,000

Audience Choice Award

Bendt

$5,000

Total Cash Prizes Awarded

$140,000

IN-KIND PRIZES

AWS Educate

All NVC participants

$31,650

AWS Educate credits

GWU Credit Union Initiative

$14,400

AdvantEdge Workspaces

Sumak

$13,000

Co-Working space for 6 months

M-Size Me

$12,000

Here Hub DC

DISTAT

$12,000

Co-Working Membership for 6 Months

Blank Rome

$10,000

Legal services

Sassy Pats, Nostopharma

$10,000

Aweya Creative

The Wandering Raven, Sisterly Questions

$10,000

Online certificate codes for on-demand projects

Catch Apps

All NVC Semifinalists

$9,000

Three free 3-month trials

CPS VSTC

Patient Insight, Inc.

$8,000

Co-Working Space for 6 Months

C.W.O.S.S.

$7,400

MakeOffice

All NVC Participants, Rise to Peace

$6,975

Membership & Co-Working Space for 6 Months

WESPA

$5,150

General Assembly

G.O.A.L.

$5,280

Tuition Credits

Snap Collar

$5,150

Community membership for 6 months

Kulkarni Prize for Best Technology Venture

$3,500

Custom Lab Consultation

REFRACTION

$3,500

Community membership for 6 months

iStrategy Labs

$14,340

Custom Lab Consultation

G.O.A.L.

$1,500

Cove One free month on steady plan

All semi-finalists

$1,400

Deep Space Solutions

Social Driver

Bendt

$9,600

Half-day pop-up Innovation lab

Movement Q

$3,000

Eastern Foundry

Time Table

$1,400

Membership for 6 months

Movement Q

$1,260

Social Driver

MeeSee

$1,000

Half-day pop-up Innovation lab

Spaces NoMa

$1,000

Membership for 2 month

Seed Spot

$1,200

Seed Spot Launch Camp

WeXdesgn

$1,200

Graphic design services

WeXdesgn

$1,000

Launch Camp

Total In-Kind Prizes Awarded

$180,355

Total Prizes

$319,355
TIME TABLE

Time Table is redefining the dining experience by integrating automation, increasing calculation accuracy, and streamlining the wait-list process.

Jason Kornreich, GWSB ’18
Jonas Majauskas, GWSB ’18
Giuliano Senese
John Holmblad, Mentor
Bob Smith, Mentor

CASH PRIZES

• 1st Place Prize ($25,000)
• Best Undergraduate Venture ($10,000)
• Kulkarni Prize for Best Technology-Based Venture ($7,500)

IN-KIND PRIZES

• AWS Educate (educational course credits)
• Hatch Apps (3-month app trials)
• Cove (1-month membership plan)
• 99designs (graphic design services)

NOSTOPHARMA

Nostopharma develops treatment to prevent pathologic bone growth - a painful complication after traumas and severe burns affecting 100,000 patients.

Jelena Jeremic, GWSB ’21
Katya Vert
Yali Friedman, Mentor

CASH PRIZES

• 2nd Place Prize ($15,000)
• Best Women’s Venture ($10,000)

IN-KIND PRIZES

• AWS Educate (educational course credits)
• Blank Rome (legal services)
• Hatch Apps (3-month app trials)
• Cove (1-month membership plan)
• 99designs (graphic design services)

THE WANDERING RAVEN

The Wandering Raven is an e-learning platform that teaches young students creative writing through informative and engaging animated videos.

Mayank Mathur
Trishanya Raju, GSEHD ’18
Sridhar Raju, Mentor
Bob Smith, Mentor

CASH PRIZES

• 3rd Place Prize ($10,000)
• Quinn Prize for Best International and Social Entrepreneurship Venture ($7,500)

IN-KIND PRIZES

• AWS Educate (educational course credits)
• Aveya Creative (marketing services)
• Hatch Apps (3-month app trials)
• Cove (1-month membership plan)
• 99designs (graphic design services)

SASSY PANTS

Sassy Pants empowers women by co-creating innovative, customizable athletic apparel to transform traditional fitness.

Nancy Calderone
Erin Oliphant, CCAS ’19
Elizabeth Terry, GWSB ’19
Tamara Wurst
Lisa Wise, Mentor

CASH PRIZES

• 4th Place Prize ($5,000)

IN-KIND PRIZES

• AWS Educate (educational course credits)
• Blank Rome (legal services)
• Hatch Apps (3-month app trials)
• Cove (1-month membership plan)
Sisterly Questions is an online information and support system that acts as a virtual big sister and a curriculum provider.

**CASH PRIZES**
- Finalist Prize ($5,000)
- Audience Choice Award ($5,000)

**DISTAT**

The Rapid Diagnostic Suite is an on-site, on-demand clinical testing solution saving time and money for healthcare businesses and consumers.

**CASH PRIZES**
- Finalist Prize ($5,000)

**GEORGE WASHINGTON UNIVERSITY CREDIT UNION INITIATIVE**

Our credit union strengthens the GW community by helping students bank cheaper, build credit and learn to manage their finances.

**CASH PRIZES**
- Finalist Prize ($5,000)

**SNAP COLLAR**

Snap Collar is a product designed to be applied to casual and polo shirt collars to improve the shirt’s appearance.

**CASH PRIZES**
- Finalist Prize ($5,000)

**C.W.O.S.S.**

C.W.O.S.S. is creating a low-profile, wearable device that predicts when patients will have aggressive outbreaks.

**CASH PRIZES**
- Best Medical Device Venture ($7,500)

**EAT EXERCISE ENHANCE**

EEE will be the most straightforward fitness app on the market targeted towards young to middle-aged males.

**CASH PRIZES**
- Veterans Prize ($5,000)

**SPARK ENTERPRISES**

Applying augmented reality to trading card games will entice people who’ve never played TRGs before to join the market.

**UGET**

We provide a flexible, customized homecare service app to connect social workers to beneficiaries immediately.

**CASH PRIZES**
- Finalist Prize ($5,000)
The VIP Dinner was held on April 18, 2018 at RIS in Washington, DC for all honored guests and sponsors of the GW New Venture Competition.

VIP DINNER

2018 HIGHLIGHTS

QUARTER FINAL JUDGES

Judges provide invaluable support to the GW New Venture Competition. Their experience and insight are critical to moving the best teams forward in the competition, and each year participants report that the judges’ comments and scoring feedback is one of the most valuable parts of their experience.

Alex Neckles  
Regional Director, Business Development, ImpactAssets

Alison Alt  
Executive Director, Social Impact 360

Allen Devine  
Senior Manager, KPMG

Amelia Friedman  
Co-Founder, Hatch

Amit Garg  
Director, Berkeley Research Group LLC

Brian DeMoss  
Vice President of Marketing & Strategic Partnership, The Headfirst Companies

Carl Gudenius  
Deputy Chair of the Dept. of Theatre and Dance, George Washington University

Dan Kleinbaum  
Entrepreneur-in-Residence, The DFS Lab

Daniel Lieberman  
Vice Chair for Clinical Affairs, Department of Psychiatry and Behavioral Sciences, George Washington University

Dave Mathison  
Chief Executive Officer, healthEworks, LLC

David Moore  
Supervisory Patent Attorney, USPTO

Derek Koenig  
VP Strategy & Planning, Sodexo

Dhairya Pujara  
CEO & Founder, Yoanter

Diego Mariscal  
CEO, 2Gether-International.org

Emily Rasowsky  
CEO & Founder, Women In Tech Campaign

Floopertje Blinderbch-Driessen  
Founder & CEO, OrganizingInnovation LLC

Hal Burg  
President, Spark Alliance Marketing

Henrik de Gyor  
Consultant, Another DAM Consultancy

James Huckenpahler  
Contractor, George Washington University

Jasmine Johnson  
Professor, George Washington University

Jason Zara  
Professor, George Washington University

Jesse B. Rauch  
Principal, Defying Gravity, LLC

Jessica Collison  
Head of Products & Training, Potential

John Dailey  
Chief Business Development Officer, GWU Medical Faculty Associates

Jonathan Fishman  
Managing Director, C-Anax Ventures & Advisory

Karanveer Mohan  
Founder & CEO, Kofa

Kelly O’Malley  
City Fellow, The Vinetta Project

Kevin May  
Co-Founder, GenB

La’Tauja Martin  
Founder, National Employee Rapport Database (N.E.R.D.)

LeRoy Paddock  
Professor Lecturer in Law, George Washington University

Lisa Mavrogianis  
Program Manager, Department of Veteran Affairs, Office of Policy and Planning

Lisa Rosenthal  
CEO, Mayvin Consulting Group

Marie Rudolph  
Entrepreneur/Consultant

Mary Schoonmaker  
Assistant Professor, Western New England University

Matt Lindsay  
Executive Director, Marketing, Communications, and Digital Strategy, George Washington University, Division of Development and Alumni Relations

Matt Mandell  
Managing Member, GAM Payments, LLC

Matt Wilkins  
Product Manager, ebikes, Motivate International

Megan Christensen  
Director of Search, Watson Institute

Melanie Fedri  
Social Entrepreneurship Consultant

Michael Reyes  
Financial Advisor, Merrill Lynch

Minha Do  
President, Ingenium Consulting, LLC
QUARTER FINAL JUDGES (CONT.)

Robert E. Connors  
Principal, Owner & CEO, E-Health Designs, LLC

Steve Kamp  
Consultant

Mitchell Herman  
President, Dana Creative Concepts

Ting Shih  
CEO & Founder, ClickMedix

Molly Young  
Founder, Molly V. Young, LLC

Tsenga Belachew  
Senior Technical Officer, IREX

Murthy Vangala  
President & CEO, Advanture Group Management & Technology Consulting

Wa’il Ashshowwaf  
CEO & Co-Founder, Stuck in the Sand

Nancy Corsiglia  
Deputy Assistant Secretary - Chief Management Officer, U.S. Department of Housing and Urban Development

Neal Sikka  
Associate Professor of Emergency Medicine, George Washington University

Mike Provance  
CEO, 3X3Insights

Peter Chun  
Vice President, Platform Partnerships and Strategy, SocialCode

Praveen Chopra  
Chief Information Officer, GWU Medical Faculty Associates

Seth Tropper  
Senior Director, Global Open Innovation Lead, Digital & Device, Bayer Consumer Health

Rick Ducey  
Managing Director, BIA/Kelsey

Shonal Suri  
Entrepreneur, Linxum

Rob Wall  
Vice President of Analytics, Wireless Registry

Stephen Sellick  
Senior Vice President, Nathan Associates

SEMIFINAL ROUND JUDGES: TECHNOLOGY VENTURES TRACK

Hormoz Hekmat  
Principal 2-Markets, Inc.

Julie Drapier  
CEO & Founder Impetus Finance

Amy Millman  
President Springboard Enterprises

Prashant Kothari  
CEO & Founder String Real Estate Information Services

Howard Tischler  
CEO & Co-Founder Eversafe

John Rollins  
Founder GW New Venture Competition

Bill Quinn  
CEO CREtech.ai Inc.

Brian Herrman  
President China-America Healthcare Partners

Mike Provance  
CEO 3X3Insights

From Left to Right: (Back Row) Hormoz Hekmat, Julie Drapier, Prashant Kothari, Amy Millman, Howard Tischler. (Front Row) John Rollins, Bill Quinn, Brian Herrman, Mike Provance.
SEMIFINAL ROUND JUDGES: NEW VENTURES TRACK

From Left to Right: (Back Row) Michael Spitalney, Rich DiPippo, Ines Lebow, Brian Radecki. (Front Row) Adam Segal, Pat Sheridan, Ken Chaletzky.

Michael Spitalney
Founder & COO
MarginEdge Co.

Rich DiPippo
Partner
The Meltzer Group

Ines Lebow
CEO
Enterprise Transformation Solutions

Brian Radecki
Angel Investor

Adam Segal
Co-Founder & CEO
Cove

Pat Sheridan
Co-Founder & Managing Partner
Modus Create

Ken Chaletzky
President & CEO
Copy General Corp.

SEMIFINAL ROUND JUDGES: SOCIAL VENTURES TRACK

From Left to Right: (Back Row) Michele Rivard, Paul Economon, Mary Galeti, Wayne Chen. (Front Row) Stephanie Salvador, Michael Ravenscroft, Dave Moss, Anastasia Dellaccio.

Michele Rivard
Fellow
Village Capital

Paul Economon
Partner
Fisher Bayleys

Mary Galeti
Principal
Shiplake Partners

Wayne Chen
Venture Director
Booz Allen Hamilton

Stephanie Salvador
Senior Brand Manager
ThinkFoodGroup

Michael Ravenscroft
Program Director
PeaceTech Accelerator/CS

Dave Moss
Founder
Unfunded List

Anastasia Dellaccio
Director, Community and Career Engagement, Creator Awards, Public Affairs
WeWork
The 10th Annual GW New Venture Competition Finals were held on April 19, 2018 in the Jack Morton Auditorium at the GW School of Media and Public Affairs.

**2018 HIGHLIGHTS**

### FINAL ROUND JUDGES

**Greg Baroni**

Greg Baroni is the chairman and Chief Executive Officer, as well as co-founder of Attain, LLC. Before founding Attain, Greg held various leadership roles at Unisys Corporation, including corporate senior vice president of the company and president of its Federal Systems and Global Public Sector unit. In these roles, he was responsible for a worldwide business comprising six geographic regions and the U.S. Federal Systems group. Under his leadership, these business units achieved extraordinary results. During his tenure, the Federal Systems group doubled its revenue while achieving industry standard operating margins.

**Gordon Crane**

Gordon Crane is an entrepreneur and pioneer in the “better-for-you” fruit juice industry. In 1975, he founded APPLE & EVE, a brand of premium, all-natural fruit juices and fruit products that he grew into the largest privately held juice company in the United States with sales in excess of $225 million. Over the last 40+ years, Gordon has been responsible for some of the fruit juice industry’s most significant product innovations. Along the way, Gordon acquired the NORTHLAND and SWITCH brands to expand the Apple & Eve portfolio. Apple & Eve remains the #1 juice box brand in America. In 2014, Lassonde Inc, a leading Canadian juice company acquired APPLE & EVE. Gordon continues to play an active role in the new organization serving as Chief Growth & Innovation Officer leading the charge of bringing even more innovation to the market.

**Antwanye Ford**

Antwanye E. Ford is President & Chief Executive Officer of Enlightened, Inc., a leading Information Technology and Management Consulting firm founded in 1999. Enlightened serves federal, state, and local government agencies, and provides cyber security, software development and integration, management consulting and business process outsourcing services. In 2016, the Company expanded its service offerings to support the transportation and healthcare sectors. A native Washingtonian, Antwanye earned his Bachelors of Science and Masters of Science degrees in Information Systems Technology from The George Washington University with honors.
Paul Kramer

Paul directs the firm’s activities as a Managing Director in real estate and private equity. Prior to joining Strategic, Paul was a Managing Director at CB Richard Ellis and a Manager at Kenneth Leventhal & Company. He started his career with Arthur Andersen as a Tax Professional in their Washington, D.C. office. Paul holds a B.S. and M.S. in Accounting from Virginia Polytechnic Institute and State University. He has passed the Uniform Certified Public Accountant Examination, but no longer maintains the CPA designation.

Anirudh Kulkarni

Mr. Kulkarni is the Founder and Chief Executive Officer of Customer Value Partners (CVP), a strategic business and technology consultancy focused on the healthcare, national security and US public sector marketplaces. CVP is a multiple awardee of the Inc 500/500, Virginia Fantastic 50, SmartCEO Future 50 and other fast growth programs. He has more than 25 years of experience in business and technology consulting, strategy development, change management, and advanced technology strategy. Mr. Anirudh was previously the Managing Director for Strategic Services at Answerthink, a private equity backed Fortune 500 consulting and systems integration firm that went public in 1998. Prior to that, he led the commercial Media and Publishing consulting practice at SRA International.

Jennifer Maher

Jenn is the leader and operations guru of 1776 – focused on growing the company effectively and efficiently. She uses resources in a creative way to implement processes and designs to scale the company along the Northeast Corridor, as well as to better serve 1776 members. Jennifer started her professional career as an attorney with an AmLaw 100 law firm in Philadelphia. While practicing full-time, she co-founded Benjamin’s Desk, which later merged with 1776, and launched First Base, a commercial real estate brokerage focusing on tenant representation of growing companies. After ten years of private practice, Jennifer left the corporate world to jump full-time into the world of being an entrepreneur.

Michael Quinn

Michael Quinn, founding partner of Q Advisors, brings a unique and highly valuable background to telecom, media, and technology (TMT) investment banking that combines finance, hands on M&A experience, and law. With more than 25 years of international operations and investment banking experience in the telecommunications industry, Michael has originated, structured, and executed more than 100 deals totaling more than $4 billion in transaction value. Michael’s deep industry expertise and extensive transaction experience has enabled him to lead M&A and debt and equity financings in a variety of TMT sectors including cloud and managed services, competitive wireline telecom, wireless, digital media, social networking, mobile content, satellite and mobile infrastructure and solutions.

Ann Scott

As First Lady of Florida, Mrs. Ann Scott focuses on traveling the state, sharing her passion for reading and literacy with Florida’s students. An avid reader herself, the First Lady believes that early learning builds a foundation for lifelong learning. In addition to promoting the importance of literacy, First Lady Scott spends time with foster children and supports healthy lifestyles for children and families. A military wife, daughter, and sister, she visits bases around the state and takes time to thank our service men and women for the sacrifices they make for our country. First Lady Scott and Governor Scott have been married for 45 years, and together they have two daughters and four young grandsons. Throughout their lives, the Scotts have been committed to helping their community both locally and around the world. The First Lady received her degree in business administration from Southern Methodist University in Dallas, Texas. She and Governor Scott are proud to be the founding sponsors of the George Washington University’s New Venture Competition.

James Webb

Mr. James H. Webb formed Preferred Medical Holdings, LLC (PMH) in 2000. PMH developed Preferred Medical Imaging, LLC and Select Health Services, LLC along with five other smaller healthcare services organizations. In 2017, Preferred Medical Imaging was sold to Akumin where Mr. Webb now serves as a board member and continues to oversee the operations of Select Health Services. Mr. Webb is also Chairman and founder of 16 Capital Investments, LLC with a narrowed focus in the fitness and wellness space. Mr. Webb holds an MS degree from University of North Texas. His oldest son is currently a freshman at GW.

Peter Weissman

Peter S. Weissman (Law ’96), Partner at Blank Rome, has become an integral supporter of GW’s young entrepreneurs community and the GW New Venture Competition. Peter Weissman concentrates his practice in patent litigation in the federal courts and prosecution before patent offices in the U.S. and abroad, primarily in the areas of the Internet, software, biomedical, information technology, RFID technology, telecommunications, and the electrical and mechanical arts. He counsels clients in a wide range of intellectual property matters.
The Distinguished Entrepreneurial Achievement Award (DEAA) was created by the GW Entrepreneurs Round Table (GWERT), a university-wide group of individuals who support the advancement of entrepreneurship at GW. GWERT and the GW Office of Innovation & Entrepreneurship award the DEAA to a successful GW entrepreneur whose accomplishments inspire and motivate our aspiring entrepreneurs. The award is traditionally presented during the GW New Venture Competition Finals. The 2018 recipient is John Rollins, Founder of the GW New Venture Competition. He joins a league of notable entrepreneur recipients:

- **2008**: Governor Richard Scott (SEAS)
- **2009**: Asghar Mostafa (SEAS)
- **2010**: Linda Rabbitt (GSEHD)
- **2011**: Edward Barrientos (GWSB)
- **2012**: Terry Collins (SEAS)
- **2013**: Richard Stroupe (SEAS)
- **2014**: Roland Schumann (GWSB)
- **2015**: Michael Quinn (ESIA)
- **2016**: Fadi Ghandour (CCAS)
- **2017**: Karl and Vicki Gumtow (SEAS)
- **2018**: John Rollins (GWSB)

**John Rollins**

**FOUNDER OF THE GW NEW VENTURE COMPETITION**

After co-founding AZTECH Software Corporation in the punch card era, Rollins served for 30 years as CEO and Chairman guiding the firm through five re-inventions as the largest software firm in the national non-profit space. In 2003 Rollins co-founded StreamCenter, Inc., an e-learning video production and streaming enterprise, where he was CEO from 2008 to 2010 when it was acquired by a national media firm. He continues to serve on several national and regional non-profit and for-profit boards.

Rollins earned an AB in Mathematics from Dartmouth College and an MBA from Stanford University.

**Governor Richard Scott**

**STATE OF FLORIDA**

Rick Scott is the 45th Governor of the State of Florida. He holds a degree in business administration from University of Missouri-Kansas City and a law degree from Southern Methodist University.

After law school, Gov. Scott started Columbia Hospital Corporation. When Gov. Scott left Columbia in 1997 at age 44, it had grown to become the world’s largest health care company with more than 340 hospitals, 135 surgery centers, and 550 home health locations in 37 states and two foreign countries.

Through his entrepreneurship, Gov. Scott developed a reputation in the health care industry for providing affordable, high quality care to patients. As Governor, he brings a similar vision for quality and efficiency to benefit the people of Florida.

In high school, Gov. Scott met Ann, and the high school sweethearts have been married for 45 years. They have two daughters, Allison and Jordan, and six grandsons, Auguste, Quinton, Sebastian, Eli, Louie and Jude.
Lex McCusker, Director of Student Entrepreneurship Programs, presented the first-ever award to the 2018 recipient, Kathy Korman Frey, Professor of Women’s Entrepreneurial Leadership at GW.

The Most Influential Faculty Member Award is a new award, presented by the GW Office of Innovation & Entrepreneurship to a member of the GW faculty who provided guidance and inspiration to participating New Venture Competition teams as they pursued their entrepreneurial ambitions. Nominations are provided by participating New Venture Competition teams. The faculty member who receives the most such acknowledgments is recognized with an award at the Finals of the Competition.

The first-ever recipient of this distinguished award is Kathy Korman Frey. Kathy is an award-winning entrepreneur, community leader, educator, and curriculum developer. Kathy teaches Women’s Entrepreneurial Leadership, a nationally award-winning course of the George Washington University School of Business. Kathy is also the founder of the Hot Mommas Project, the world’s largest collection of women’s case studies. The Hot Mommas Project takes the stories of women in our lives, and makes those stories teachable. These educational tools improve confidence in Gen X and Gen Y women up 66% in three hours — 200% in a semester. Kathy earned her MBA from Harvard Business School and her B.A. in English from the University of Virginia where she received the Seven Society’s James Earle Sargeant award for community service.
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NEW VENTURE
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George Washington University
NEW VENTURE COMPETITION

We don’t just represent the industry, we invest in it as well. We are active participants and a sponsor of the GW New Venture Competition.

Change Happens.
Continuously.
Innovation Too.

Visit www.CVPcorp.com to explore CVP’s innovative strategies and solutions.

A Next Generation Consultancy
From strategy and digital transformation to cybersecurity, cloud services, business intelligence and analytics, infrastructure management, as well as industry-specific operational expertise, Attain brings proven performance and forward thinking to advance our clients’ missions across the government, education, healthcare, and nonprofit landscapes.

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THE AARP FOUNDATION
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GW NEW VENTURE
COMPETITION

The AARP Foundation is a proud sponsor of the GW New Venture Competition.

Correlation Ventures is a new breed of venture capital firm, leveraging world-class analytics to offer entrepreneurs and other venture capitalists a dramatically better option when they are seeking additional capital to complete a financing round.

Visit www.correlationvc.com to learn more.