PRESENTS THE
13TH ANNUAL
NVC NEW VENTURE COMPETITION
HIGHLIGHTS
APRIL 15, 2021
UNIVERSITY SPONSORS

- GW School of Business
- School of Engineering and Applied Science
- School of Medicine and Health Sciences
- Columbian College of Arts and Sciences
- Elliott School of International Affairs
- Milken Institute School of Public Health
- College of Professional Studies
- School of Nursing
- GW Law
- Graduate School of Education and Human Development
- Division of Development and Alumni Relations
- Center for Entrepreneurial Excellence
- Office of the Vice President for Research
Innovation, Entrepreneurship and the Virtual Student Experience

For the GW Office of Innovation and Entrepreneurship’s flagship program, the GW New Venture Competition (NVC), 2021 was a year of perseverance and the entrepreneurial spirit in the middle of a global pandemic.

COVID-19 pushed many of us to adapt to the “new normal” and our staff at NVC was no exception. GW moved all classes and events online forcing us to run NVC 100% virtually. At the start we were unsure if students would participate in a virtual competition. However, we were stunned when a record-setting 466 participants applied making up 193 teams. Clearly participants would not be deterred and showed tremendous grit and determination, hallmarks of true entrepreneurs and innovators.

We were excited to find out that 57% of our participants identified as women, the most in our history. Additionally, 2021 saw the most black and latinx entrepreneurs win cash prizes including taking home the first place prizes in both the New Venture and Social Ventures tracks.

Over 160 judges participated representing alumni, parents, and professionals from around the world. With the support of our sponsors and donors, we awarded $160,000 in cash and over $390,000 in in-kind prizes. For the third year in a row, we awarded over $500,000 in cash and prizes.

This work didn’t go unnoticed as we are proud to have climbed up five places to become the third largest collegiate competitions in the U.S. ranked by Times of Entrepreneurship, and recognized in Forbes as a Top 5 competition in the U.S.

Perhaps what’s most important about our 13th year is the perseverance and determination of our GW students. They all worked extremely hard refining ideas, meeting with mentors, and pitching ideas in the middle of a global pandemic. We celebrate them, their ideas, and their passions to make this world a better place, something that we need now more than ever.

Thank you for being a part of this historic year and virtually participating in our memorable 13th GW New Venture Competition.

Scott Stein
Associate Director of Student Entrepreneurship Programs
Director, GW New Venture Competition (NVC)
The George Washington University
Office of Innovation & Entrepreneurship
### 2021 Stats

#### History Making

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>GW Student-Led Team Applications</td>
<td>193</td>
</tr>
<tr>
<td>In Cash and In-Kind Prizes</td>
<td>$500,000</td>
</tr>
<tr>
<td>Total Individuals Applied</td>
<td>466</td>
</tr>
<tr>
<td>Women Founders</td>
<td>57%</td>
</tr>
<tr>
<td>Third Most in NVC History</td>
<td></td>
</tr>
<tr>
<td>The Most in Our 13-Year History</td>
<td></td>
</tr>
<tr>
<td>The Most in Our 13-Year History</td>
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</tr>
</tbody>
</table>

#### Year

- **3rd**: Largest collegiate competition of its kind in the U.S.
- **160**: Alumni and professional judges
- **5,500**: Votes cast for the $10,000 viewers choice award
- **40**: Alumni and professional mentors
- **14**: Team cash prize winners
- **4,913**: People reached during the Facebook live virtual award show

#### Thirteen Years of History

- **3.3 Million**: In total prizes awarded
## CASH PRIZES

### NEW VENTURES

<table>
<thead>
<tr>
<th>AWARDS</th>
<th>AMOUNT</th>
<th>WINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1ST PLACE</td>
<td>$10,000</td>
<td>Unravl</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>Mesean Spices</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>Osean Seafood</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>Sobann</td>
</tr>
</tbody>
</table>

### TECHNOLOGY VENTURES

<table>
<thead>
<tr>
<th>AWARDS</th>
<th>AMOUNT</th>
<th>WINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1ST PLACE</td>
<td>$10,000</td>
<td>SoundPeace</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>Contactless Policing</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>Put Me On (PMO)</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>vFitting</td>
</tr>
</tbody>
</table>

### SOCIAL VENTURES

<table>
<thead>
<tr>
<th>AWARDS</th>
<th>AMOUNT</th>
<th>WINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1ST PLACE</td>
<td>$10,000</td>
<td>Remora</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>Elijeko Foundation</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>P.E.E.C.E. Homes</td>
</tr>
<tr>
<td>Runner Up</td>
<td>$5,000</td>
<td>Sa’akom Farms</td>
</tr>
</tbody>
</table>

### SPECIALTY PRIZE WINNERS

<table>
<thead>
<tr>
<th>AWARDS</th>
<th>AMOUNT</th>
<th>WINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blank Rome’s Best Undergraduate Prize</td>
<td>$10,000</td>
<td>Sa’akom Farms</td>
</tr>
<tr>
<td>Viewers Choice Award</td>
<td>$10,000</td>
<td>Put Me On (PMO)</td>
</tr>
<tr>
<td>Best Women’s Entrepreneurship Venture Prize</td>
<td>$10,000</td>
<td>Unravl</td>
</tr>
<tr>
<td>Best Medical Device Venture Prize</td>
<td>$10,000</td>
<td>SoundPeace</td>
</tr>
<tr>
<td>Quinn Prize for Best International &amp; Social Entrepreneurship Venture</td>
<td>$7,500</td>
<td>Sa’akom Farms</td>
</tr>
<tr>
<td>Best Built Environment Venture Prize</td>
<td>$7,500</td>
<td>SoundPeace</td>
</tr>
<tr>
<td>ParagonLabs Prize for Workplace Innovation</td>
<td>$5,000</td>
<td>Anymouse</td>
</tr>
<tr>
<td>Best Innovative Solution for COVID-19 Prize</td>
<td>$5,000</td>
<td>Contactless Policing</td>
</tr>
<tr>
<td>Most Innovative Food &amp; Beverage Industry Venture</td>
<td>$5,000</td>
<td>Osean Seafood</td>
</tr>
<tr>
<td>Best Food &amp; Beverage Industry Venture</td>
<td>$5,000</td>
<td>Mesean Spices</td>
</tr>
<tr>
<td>Mary Katherine Kienzle Prize for Best Veteran Venture</td>
<td>$5,000</td>
<td>Contactless Policing</td>
</tr>
<tr>
<td>Best MBSA Student Venture Team Prize</td>
<td>$5,000</td>
<td>Tesfa Medical Center</td>
</tr>
</tbody>
</table>

$160,000
<table>
<thead>
<tr>
<th>AWARDS</th>
<th>AMOUNT</th>
<th>WINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>WorkChew Co-Working Membership Packages</td>
<td>$121,260</td>
<td>Free 1 Year Membership - Mesean Spices Discounted 1 Year Membership - All NVC Participants</td>
</tr>
<tr>
<td>SEED SPOT Launch Camp Scholarships</td>
<td>$92,734</td>
<td>All NVC Participants</td>
</tr>
<tr>
<td>Martin A. Schultz &amp; Associates Legal Services</td>
<td>$40,500</td>
<td>Remora, Tesfa Medical Center, Unravl</td>
</tr>
<tr>
<td>Watson Institute Scholarship to Watson Summer Accelerator Program</td>
<td>$25,000</td>
<td>Elijeko Foundation</td>
</tr>
<tr>
<td>1776 Co-Working Membership for 6 Months</td>
<td>$14,400</td>
<td>MELA Deodorant</td>
</tr>
<tr>
<td>AdvantEdge Workspaces Co-Working Membership for 6 Months</td>
<td>$13,000</td>
<td>P.E.E.C.E. Homes</td>
</tr>
<tr>
<td>MakeOffices Co-Working Memberships for 1-6 Months</td>
<td>$12,450</td>
<td>Herodotus Research &amp; Development, Sa’akom Farms, Oxygen Granola</td>
</tr>
<tr>
<td>Draper U Summer Program Scholarships</td>
<td>$12,000</td>
<td>Organic Route, vFitting</td>
</tr>
<tr>
<td>Hera Hub DC Co-Working Membership for 4-6 Months</td>
<td>$12,000</td>
<td>Terrae Packaging</td>
</tr>
<tr>
<td>Growth Lab Solutions Management Consulting Services</td>
<td>$11,400</td>
<td>All NVC Finalists</td>
</tr>
<tr>
<td>Blank Rome Legal Services</td>
<td>$10,000</td>
<td>Anymouse, Fluctuology</td>
</tr>
<tr>
<td>Anü Waived Platform Fees for Anü Launch Introduction Package</td>
<td>$8,100</td>
<td>All NVC Semifinalists</td>
</tr>
<tr>
<td>Let’s Empower, Advocate, and Do Inc. (LEAD) Lifetime access to E-Course</td>
<td>$7,560</td>
<td>All NVC Semifinalists</td>
</tr>
<tr>
<td>Open Gov Hub Hot Desk Membership</td>
<td>$7,200</td>
<td>Intergenerational Community Arts Center</td>
</tr>
<tr>
<td>Social Driver Digital Strategy Consulting Session</td>
<td>$3,000</td>
<td>Sobann</td>
</tr>
<tr>
<td>ThinkNimble MVP Day-Long Workshop</td>
<td>$2,500</td>
<td>SoundPeace</td>
</tr>
<tr>
<td>Union Kitchen Fast Track Pitch with CEO, 2 Months Free Nights &amp; Weekends Membership</td>
<td>$2,300</td>
<td>Osean Seafood, Sobann</td>
</tr>
<tr>
<td>MassLight Web or Mobile App Development &amp; Consultation</td>
<td>$1,000</td>
<td>Put Me On (PMO)</td>
</tr>
</tbody>
</table>

$ 396,404
The NVC Finals Virtual Award Show was held on April 15, 2021, and live-streamed via the GW Facebook Page. The live-stream filming took place at the FLASH Studio within the School of Media and Public Affairs while students tuned in from all over the world.
VIRTUAL AWARD SHOW

Missed out on the event? You can watch the recording of the virtual award show below.
During the 2021 GW NVC Virtual Award Show on April 15, 2021, the GW Office of Innovation & Entrepreneurship debuted a video showcasing the NVC Finalists in the Technology Ventures Track. Meet them below!
1ST PLACE WINNER: TECHNOLOGY VENTURES TRACK

SOUNDPEACE

SoundPeace is providing an innovative, comfortable, and affordable customizable solution that blocks sound pollution to promote quiet, better sleep, and better living.

Ameen Khalil SMHS MD ‘24
Lauretta Mosteller SMHS MD ‘24

Karl Ginter, Mentor

CASH PRIZES
• 1st Place Prize - Tech Track ($10,000)
• Best Medical Device Prize ($10,000)
• Best Built Environment Prize ($7,500)

IN-KIND PRIZES
• ThinkNimble (MVP Day-Long Workshop)
• Anü (Waived Platform Fees for Anü Launch Introduction Package)
• LEAD (Lifetime Access to E-Course)
• SEED SPOT (Launch Camp Scholarships)
• WorkChew (Co-Working Membership Package)
During the 2021 GW NVC Virtual Award Show on April 15, 2021, the GW Office of Innovation & Entrepreneurship debuted a video showcasing the NVC Finalists in the Social Ventures Track. Meet them below!
REMORA

Remora provides clean and potable water to communities in need through advanced technology and devices while protecting our water sources.

Omar Negrón Ocasio (CCAS MPA ‘22)

Rose Wang, Mentor

CASH PRIZES
• 1st Place Prize - Social Track ($10,000)

IN-KIND PRIZES
• Martin A. Schultz & Associates (Legal Services)
• Anü (Waived Platform Fees for Anü Launch Introduction Package)
• LEAD (Lifetime Access to E-Course)
• SEED SPOT (Launch Camp Scholarships)
• WorkChew (Co-Working Membership Package)
During the 2021 GW NVC Virtual Award Show on April 15, 2021, the GW Office of Innovation & Entrepreneurship debuted a video showcasing the NVC Finalists in the New Ventures Track. Meet them below!
UNRAVL

Taking down braids is a time-consuming, manual process. Unravl saves individuals time and money by automating the braid take-down process.

Zanbria Asante (CCAS MA ’21)

Jiemin Jordan, Mentor

CASH PRIZES
• 1st Place Prize - New Venture Track ($10,000)
• Best Women’s Entrepreneurship Venture Prize ($10,000)

IN-KIND PRIZES
• Martin A. Schultz & Associates (Legal Services)
• Anü (Waived Platform Fees for Anü Launch Introduction Package)
• LEAD (Lifetime Access to E-Course)
• SEED SPOT (Launch Camp Scholarships)
• WorkChew (Co-Working Membership Package)
OTHER FINALISTS AND CASH PRIZE WINNERS

CONTACTLESS POLICING
As societal demands for social justice and social distancing increase, Redlin Collective has designed a contactless traffic stop networking application called the Contactless Policing Interface & Identification System (CPIIS).

TEAM: 
Nicole Clines GWSB MBA '21, Kendra Julius Not Pictured
MENTOR: Bill Suffa

CASH PRIZES: 
Runner-Up Prize ($5,000)
Mary Katherine Kienzle Prize for Best Veteran Venture ($5,000)
Best Innovative Solution for COVID-19 Prize ($5,000)

ELIJEKO FOUNDATION
Elijeko Foundation provides free healthcare to rural, underserved citizens via medical “kiosks” to improve Ghana’s healthcare access and health outcomes.

TEAM: 
Andrews Nyantakyi SON BSN '22, Lucy W. Njuguna SON BSN '22
MENTOR: Nazlin Bhimji

CASH PRIZES: 
Runner-Up Prize ($5,000)

MESEAN SPICES
Mesean Spices is a line of spice blends inspired by global flavors, inviting you to explore culture through cooking.

TEAM: 
Dominique Tolbert GWSB MBA ’21
MENTOR: Qyana M. Stewart

CASH PRIZES: 
Runner-Up Prize ($5,000)
Best Food & Beverage Industry Venture ($5,000)

OSEAN SEAFOOD
Osean Seafood brings vegetarians and health-focused consumers nutritious, vegan, delicious, and affordable seafood substitutes to support the sustainability of our ocean.

TEAM: 
Audrey Yang CCAS BS ’21, Aizhan Daniyar GWSB BS ’21, Sabina Sarinzhipova SEAS BS ’21
MENTOR: David Powell

CASH PRIZES: 
Runner-Up Prize ($5,000)
Most Innovative Food & Beverage Industry Venture ($5,000)

P.E.E.C.E. HOMES
P.E.E.C.E. Homes is a real estate venture determined to supply affordable, energy-efficient homes for underserved communities in Baltimore City.

TEAM: 
Brookklin Brown CPS MPS ’22, Marylynn Jones
MENTOR: Daron Coates

CASH PRIZES: 
Runner-Up Prize ($5,000)
PUT ME ON (PMO)

Put Me On is a social media streaming platform dedicated to promoting local music.

TEAM: Jayden Bourne CCAS BA '22, Khari Crooms Corcoran BA '22, Bryce Lawson CCAS BA '22, Sam Linder CCAS BA '22
MENTOR: Qyana M. Stewart

CASH PRIZES: Runner-Up Prize ($5,000) Viewers Choice Award ($10,000)

SA’AKOM FARMS

Sa’akom Farms is a 501(c)(3) nonprofit seeking to alleviate poverty in Cambodia through the implementation of innovative, vertical hydroponic farming.

TEAM: Calista Amrell CCAS BA '21, Allison Miller CCAS BA '23, Carter Pew GWSB BS '23, Rachel Brown ESIA BA '23, Lucas Vining CCAS BS '22
MENTOR: C’pher Gresham

CASH PRIZES: Runner-Up Prize ($5,000) Best Undergraduate Prize ($10,000) Quinn Prize for International & Social Entrepreneurship ($7,500)

SOBANN

Sobann provides high-quality, authentic Asian home-cooked meal kits in less than 30 minutes, from packaging to the table.

TEAM: Tesia Shin SON BSN ’21, Carnea Shin CCAS BFA ’16
MENTOR: Jan Rosenberg

CASH PRIZES: Runner-Up Prize ($5,000)

VFITTING

vFitting is an AI-powered virtual try-on system using one single image. It is your personalized virtual-fitting room at home - all you need is your phone.

TEAM: Hanhan Zhou SEAS PhD ’23, Tian Lan SEAS Faculty, Guru Venkataramani SEAS Faculty
MENTOR: Qyana M. Stewart

CASH PRIZES: Runner-Up Prize ($5,000)
OTHER CASH PRIZE WINNERS

ANYMOUSE

Anymouse is an artificial intelligence-powered safety software providing actionable knowledge across an enterprise.

TEAM:
Liam McKeever GWSB MBA ’21
MENTOR: Bill Suffa

CASH PRIZES:
ParagonLabs Prize for Workplace Innovation ($5,000)

TESFA MEDICAL CENTER

Tesfa Medical Center, a novel cancer center in Ethiopia, improves breast and colon cancer survival by 20% over 5 years.

TEAM:
Leelie Selassie GWSB MBA ’21,
Jaime Sarmiento-Monroy GWSB MBA ’21,
Brendan Jones GWSB MBA ’21
MENTOR: C’pher Gresham

CASH PRIZES:
Best MBUSA Student Venture Team Prize ($5,000)
2021 NVC SEMIFINALISTS

**TECHNOLOGY VENTURE TRACK**

**AIM Heart**
Thomas Regnante GWSB BBA '21
Jose Valerio GWSB MIBS '21

**Anymouse**
Liam McKeever GWSB MBA '21

**BrickPrint**
Theodore Gresser GWSB MBA '21
Hannah Hoffman GWSB MiM '22

**Contactless Policing**
Nicole Clines GWSB MBA '21
Kendra Julius

**Deep Reach**
Joseph Fahimi
David Rahman GWSB MBA '21

**Fluctuology Inc.**
Zibo Hu SEAS PhD '22
Xiangyang Meng

**Herodotus Research and Development**
Isabella Elmore SEAS BS '24
Megann Kramer

**Lucida Sidera**
Hunter Baraldi GWSB BBA '21
Napolean Crespo GWSB BBA '21
Amelia Larkin GWSB BBA '21

**Ophthalmal Health**
Alexis Carmine SEAS BS '24
Jackson Lamb SEAS BS '24
Brooke Wilson SEAS BS '24

**Put Me On (PMO)**
Jayden Bourne CCAS BA '22
Khari Crooms Corcoran BA '22
Bryce Lawson CCAS BA '22
Sam Linder CCAS BA '22

**SoundPeace**
Ameen Khalil SMHS MD '24
Lauretta Mosteller SMHS MD '24

**vFitting**
Tian Lan SEAS Faculty
Guru Venkataramani SEAS Faculty
Hanhan Zhou SEAS PhD '23

**NEW VENTURE TRACK**

**Beauty Spice**
Kirk A. Blouin
Robin Spencer CPS MPS '21

**Herbal Discovery**
Katie Chapman-Pinto GWSB MBA '21
Jeff Siaw GWSB MBA '21

**HyperForm Solutions**
Jorgealberto Partida GWSB BS '22
Jeff Siaw GWSB MBA '21
Harrison Trainor GWSB BBA '22
Ben Zaloga GWSB BS '22

**MELA Deodorant**
Roslyn Davis CCAS BA '22
Sophia Hardesty-Meteyer CCAS BA '22
Zestiny Simmons GWSB MBA '22

**Mesean Spices**
Dominique Tolbert GWSB MBA '21

**Ocean Food**
Aizhan Daniyar GWSB BS '21
Sabina Sarinzhipova SEAS BS '21
Audrey Yang CCAS BS '21

**OTG Baby**
Brett Guterman GWSB BS '22
Barbara Guterman

**Sobann**
Carnea Shin CCAS BFA '16
Tesaia Shin SON BSN '21

**Tesfa Medical Center**
Brendan Jones GWSB MBA '21
Jaime Sarmiento-Monroy GWSB MBA '21
Leslie Selassie GWSB MBA '21

**Unravl**
Zanzibra Asante CCAS MA '21

**Wandering Heart**
Jake Ifshin
Carter Lipnick GWSB MiBS '21

**WIPE**
Emma Danziger GWSB BBA '21
Isabel Meizoso GWSB BS '22
Mariam Zara GWSB BBA '22

**SOCIAL VENTURE TRACK**

**AsthmaWatch**
Samrat Choudhury SMHS MD '24
Shubham Gupta SMHS MD '24
Chelsea Holbrook SMHS MD '24
Annie Ouyang SMHS MD '24

**Clarity**
Harpeet Bhalal
Jennifer Buyce SPH MS '21
Ayesha Faisal SPH MS '21

**Elijeko Foundation**
Lucy W. Njuguna SON BSN '22
Andrews Nyantakyi SON BSN '22

**HappyPlate**
Vinuri Dissanayake GWSB MBA '22
Michael Tadesse GWSB MBA '22

**Intergenerational Community Arts Center**
Jamille Wallick Corcoran MFA '21

**Nanas**
Rahma Al-Naamani GWSB BBA '21
Tirzah Budiman CCAS BA '22
Maddie Loder CCAS BA '22

**Organic Route**
Max Clary SPH MPH '21
Michael Davis

**Oxygen Granola**
Liat Perlman GWSB BS '24

**P.E.E.C.E. Homes**
Brooklin Brown CPS MPS '22
Marylynn Jones

**Remora**
Omar Negrón Ocasio CCAS MPA '22

**Sa’akom Farms**
Calista Amrell CCAS BA '21
Rachel Brown ESIA BA '23
Allison Miller CCAS BA '23
Carter Pew GWSB BS '23
Lucas Vining CCAS BS '22

**Terrae Packaging**
Courtney Foley GWSB MBA '22
Simone Vaillancourt GWSB BBA '23
We would like to provide a special thanks to all of our Round One Judges and Pitch Coaches that have helped each and every one of our NVC teams throughout this competition. Their dedication, experience and insight have helped push our teams further in their entrepreneurial journey.

Stephanie (Ash) Asher  
Round One Judge  
Mentor-In-Residence  
Senior Business Innovation Engineer, MITRE

Chris Bell  
Round One Judge  
Enterpreneur Programs Manager, SEED SPOT

Nazlin Bhimji  
Round One Judge  
Mentor-In-Residence  
Senior Director, Global Good Fund

Jasmine Chamblin  
Round One Judge  
Customer Relations Associate, Partnership for Economic Innovation (PEI)

Daron Coates  
Round One Judge  
Mentor-In-Residence  
Managing Director for Finding Opportunities, ThinkBox Group

Tristan Gandolfi  
Round One Judge  
Director of Entrepreneurial Education, SEED SPOT

Karl Ginter  
Round One Judge  
Mentor-In-Residence  
President & CEO, Inspyris, LLC

Arlynn Godinez  
Round One Judge  
Mentor-In-Residence  
Town of Superior Program Manager, SEED SPOT

Bob Gordon  
Round One Judge  
Mentor-In-Residence  
CEO, Grouprrally

Randy Graves  
Round One Judge  
Pitch Coach  
Advisor, AccuStrata Inc.

C’pher Gresham  
Round One Judge  
Mentor-In-Residence  
Technology Executive

Jiemin Jordan  
Round One Judge  
Mentor-In-Residence  
Managing Partner, Decisive Investment Group

Brian Landau  
Round One Judge  
Co-Founder & CEO, Vennly

Nick Long  
Round One Judge  
Head of Market Development, Addepar

Lauren McDanell  
Round One Judge  
Pitch Coach  
Vice President of Programs, SEED SPOT

David Powell  
Round One Judge  
Mentor-In-Residence  
Principal, DLPIBC, LLC

Jan Rosenberg  
Round One Judge  
Mentor-In-Residence  
Senior Vice President and Board of Directors, Datatility

Qyana M. Stewart  
Round One Judge  
Mentor-In-Residence  
CEO & Principal Consultant, Global Force Tech Consulting

Bill Suffa  
Round One Judge  
Mentor-In-Residence  
President, William Suffa Consulting

Jessica Vodilka  
Round One Judge  
Co-Founder & COO, KBF Marketing

Rose Wang  
Round One Judge  
Mentor-In-Residence  
Founder, Binary Group

Kimberly Williams  
Round One Judge  
Stakeholder Engagement Associate, GW Office of Sustainability
Judges provide invaluable support to the GW New Venture Competition. Their experience and insight are critical to moving the best teams forward in the competition, and each year participants report that the judges’ comments and scoring feedback is one of the most valuable parts of their experience.

Asha Aravindakshan  
Vice President, Customer Delight & Operations, Sprinklr

Milinda Balthrop  
Associate Program Director, Communities of Practice, GW School of Business

Sameera Bazaz  
President, Harvard Business School Alumni Angels Washington DC  
CSO/COO, Hot Mommas Project

Will Beale  
Owner, Club Pilates  
Mount Vernon Triangle

Zach Beecher  
Director of Operations, Healthworx

Lauren Behr  
Senior Advisor, Scaled Impact through Innovation and Investment, Chemonics International

Philip Bouchard  
CEO, TrustedPeer

Graeme Byrd  
Partner Manager, Hootsuite

Nicole Capp  
Founder & Owner, Matt & Marie’s

Dania Castro  
Program Manager, Service and Social Innovation, GW Honey W. Nashman Center for Civic Engagement and Public Service

Edward Chesnut  
GW SEAS Alumni

Shivani Chokshi  
CEO & Co-Founder, Impactionable

Amy Cohen  
Executive Director, GW Honey W. Nashman Center for Civic Engagement and Public Service

Robert Connors  
Retired Healthcare Executive

Henrik de Gyor  
Consultant, Another DAM Consultancy

Dwighd Delgado  
General Manager & Owner, Strategic Operations Solutions LLC

Allen Devine  
Senior Manager, KPMG

Minha Do  
CEO, Ingenium Consulting

Richard Donnelly  
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Energy Strategy Manager, Navitas, LLC

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Owner, Business SCI Intelligence

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Creative Consultant, @ARTSERVED
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David Lange  
Program Manager, Georgetown Entrepreneurship Initiative, Georgetown University

Samuel Ledermann  
Assistant Professor of Practice, The George Washington University

Randall Lee  
Instructor in Emergency Medicine, GW School of Medicine and Health Sciences

Andrew Lewis  
Partner-in-Charge, Federal Audit Practice, KPMG LLP

Justin Lichtenstaedter  
Senior Advisor, Innovation, AARP Foundation

Daniel Lieberman  
Professor and Vice Chair for Clinical Affairs, Department of Psychiatry & Behavioral Science, The George Washington University

Josh Maldonado  
Senior Systems Administrator, American College of Radiology

Kayla Mallery  
Manager, Technology Consulting, EY

Matt Mandell  
Principal, Pay Nerd

Lee Manfred  
Founder and CEO, Julep Wellness, LLC

Bob Martin  
Managing Partner, Strategic Equity Partners LLC

Cecelia McCloy  
CEO & Founder, Integrated Science Solutions

Gene Migliaccio  
Professor & Associate Dean for Applied Public Health, The George Washington University

David Moore  
Intellectual Property Specialist, Koniag Consulting

Arne Newman  
Senior Advisor, Scaled Impact through Innovation and Investment, WSP USA

Dalton Oliveira  
Digital Transformation Consultant, Wardston Consulting

Guc Ozenci  
Venture Partner, Tech Entrepreneur

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Senior Marketing Coordinator, Arup

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Vice President of Renewable Energy Live Oak Bank

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Principal, DLP International Business Consulting

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President, Core Source Technologies, LLC

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Managing Director, Growth Kinetics

Dhairya Pujara  
Chief Executive Officer, Ycenter

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Co-Founder UNMUTE + CEO, The Women in Tech Campaign

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Enterprise Sales, Feedback Loop

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Associate Professor, Marketing and Entrepreneurship, Western New England University

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VP of Products, Routespring

Matt Silverman  
Managing Director, Wellness at Syndigo

Chung Hei Sing  
Portfolio Manager, ADR

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CEO, Union Privilege

Loren Suite  
Artificial Intelligence/Machine Learning Software Engineer I, NCI Information Systems Inc.

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Sr Manager/Lead Engineer, CapitalOne Founder, HelloGWU.com

Cary Toor  
Founder & Principal, T-Ventures Corporation

Seth Tropper  
Head of Strategy & Partnerships, Healthcare Personalization @ HP
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Details</th>
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</thead>
<tbody>
<tr>
<td>Alexander Vaisblat</td>
<td>Private Investor</td>
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<tr>
<td>Murthy Vangala</td>
<td>Founder, President, and CEO, Advanture Group</td>
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<tr>
<td>Amita Vyas</td>
<td>Associate Professor, Director of Maternal and Child Health, The George Washington University</td>
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<tr>
<td>Erica Walls, PhD</td>
<td>Owner &amp; CEO, Certified Life Coach, Inspire to Excel, LLC</td>
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<tr>
<td>Barbara Warren</td>
<td>Founder, The Project and Curation, Former Founder, White + Warren Cashmere</td>
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<tr>
<td>Matthew Wilkins</td>
<td>Senior Product Manager, Physical Product, CLEAR</td>
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<tr>
<td>Miranda Williamson</td>
<td>Director of Search, Watson Institute, Boulder</td>
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</table>
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CEO and Founder, Scopio

PRASHANT KOTHARI
Managing Director, SitusAMC

JOHN RICHARDSON
Director, CohnReznick Capital

PAUL ECONOMON
Partner, FisherBroyles, LLP

KHANG VUONG
CEO, Mira
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President, Sierra Angels

SAM ALTMAN
JAVA Developer, Jacobs Engineering

JOSH WHITE
Managing Director, MRP Realty

ANDREW GEFFKEN
Vice President, Union Kitchen

OLIVIA N. SEDWICK, ESQ.
Appellate Advocate at the Public Justice Center
Co-Founder & CEO of MobiVote, Co.
<table>
<thead>
<tr>
<th>Final Round Judges: Technology Ventures Track</th>
</tr>
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<tbody>
<tr>
<td><strong>TODD KLEIN</strong></td>
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<tr>
<td>Partner, Revolution Growth</td>
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<tr>
<td><strong>AMY MILLMAN</strong></td>
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<td>President, Springboard Enterprises</td>
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<td><strong>REBECCA BIRMINGHAM</strong></td>
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<td>Americas Ventures</td>
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<tr>
<td>Manager, Arup</td>
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<tr>
<td>IP + Digital Counsel</td>
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<tr>
<td><strong>XIMENA HARTSOCK</strong></td>
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<tr>
<td>Founder, Tech Apprenticeships</td>
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<td>Founder, Phone2Action</td>
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<tr>
<td><strong>BRIAN HERRMAN</strong></td>
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<td>President, China-America Healthcare Partners</td>
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<tr>
<td><strong>MARY KATHERINE KIENZLE</strong></td>
</tr>
<tr>
<td>CFO, Alderman Ventures, Inc.</td>
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<tr>
<td><strong>KEVIN SLOANE</strong></td>
</tr>
</tbody>
</table>
FINAL ROUND JUDGES: NEW VENTURES TRACK

GUILLERMO COREA
Managing Director, Workplace Innovation Lab & Venture Capital, SHRMLabs (Powered by SHRM)

ANTHONY ARIAS
CEO, Arias Capital Partners

RANDY PARKER
CEO, President & Founder, GeniusRx.com Founder, MDLIVE

JOHN ROLLINS
Founder of the GW New Venture Competition

JOE SAUMA
CFO, I.A.S. Corp.

LAJUANNA RUSSELL
President & CEO, Business Management Associates, Inc.

MARTIN SCHULTZ
Partner, Martin A. Schultz & Associates

JILL SLOANE
Executive Director at The Carbon Culture
FINAL ROUND JUDGES: SOCIAL VENTURES TRACK

ANASTASIA DELLACCIO
Senior Manager, Community Impact & Philanthropy, Corporate Affairs, Booz Allen Hamilton

PAUL KRAMER
Managing Director, Strategic Investment Group

THOMAS SANchez
CEO, Social Driver

JENNIFER MAHER
Co-CEO, 1776

MICHAEL QUINN
Partner, Q Advisors LLC

RICHARD SLOANE
Managing Member, Sloane Family Office LLC
Dr. Stuart Levy
ASSOCIATE TEACHING PROFESSOR OF MANAGEMENT,
GW SCHOOL OF BUSINESS

The Most Influential Faculty Member Award is presented by the GW Office of Innovation & Entrepreneurship to a member of the GW faculty who provided guidance and inspiration to participating New Venture Competition teams as they pursued their entrepreneurial ambitions.

Nominations are provided by participating New Venture Competition teams. The faculty member who receives the most such acknowledgments is recognized with an award at the Finals of the Competition. This year’s awardee is Dr. Stuart Levy.

Stuart Levy, MBA, Ph.D., is an Associate Teaching Professor of Management at the George Washington University School of Business. He has nearly two decades of experience in management, teaching, consulting and research within a range of organizations — entrepreneurial and established businesses, consulting firms, government and academia. His work background includes consulting with PricewaterhouseCoopers Global Hospitality and Leisure Practice as well as management positions in tour operations and internet marketing.

He teaches graduate and undergraduate courses in digital marketing, entrepreneurship, customer experience management, hospitality and event management, and tourism planning and development. His teaching, consulting, and research expertise involves experiential learning and skill-building in leadership, management, and entrepreneurship.

He serves on the GWSB Teaching Excellence Task Force, and is a Faculty Advisor for Harvard Business Publishing, specializing in simulations and Harvard ManageMentor modules. He is passionate about experiential education, and serves as a faculty facilitator for GW SUMMIT Outdoor Challenge course for team-building and leadership development. He is also proud to have been nominated for the O’Hara Leadership Award for Direct and Interactive Marketing Education and as Professor the Year by GW Athletics.

Dr. Levy’s record of scholarship includes 12 peer-reviewed publications in business journals including the Cornell Hospitality Quarterly and the Journal of Business Ethics. His volunteer work involves co-founding JAM (Jews and Muslims) D.C., supporting GW Alternative Spring Break and GW Adventure Bound courses as a Learning Partner, representing GW as a D.C. Public Schools Hospitality Advisory Board Member, and serving as Treasurer of the D.C.-area alumni chapter of the Cornell Hotel School.
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