In-Kind Non-Cash Prizes

The GW New Venture Competition will award over $180,355 of in-kind prizes in 2019. Most of the in-kind prizes are awarded to teams that are selected by the judges. Some of the prizes are awarded by the sponsoring company.

Martin A. Schultz & Associates

- Two in-kind awards of 50 hours of general and transaction counsel legal services which will include entity structuring, agreement drafting and transaction negotiating. Services can cover matters such as:
  - entity enabling and operating documentation (i.e., articles of incorporation, articles of organization, bylaws, limited liability company operating agreements, shareholders’ agreements, etc.);
  - affiliate formation (i.e., subsidiaries, partnerships or joint ventures);
  - capital raising rounds;
  - financing agreements (i.e., working capital, expansion and acquisition financings);
  - employee hiring and management equity and non-equity incentive arrangements;
  - supply, manufacturing and representative agreements; and
  - consulting and work for hire agreements.
- Valued at $42,500

1776

- Membership for 6 months. Awarded to one team of up to 4 members. Includes 24/7 access, printing/copying/scanning, conference room space, exclusive member only event access, mentor programs, curated programming, FREE catered lunch two days per week, and many more on-site amenities. The prize must be redeemed within 6 months after the finals of the GW New Venture Competition.
- Valued at $14,400

Draper U
- Draper University is offering **2 scholarships** ($7,000 each) to their 5-week long Hero Training Summer Program in Silicon Valley June 17 - July 20. At Draper University, you will go from an idea to a product ready to pitch to venture capital investors as you learn from top-tier venture capitalists and entrepreneurs. Past speakers have included Elon Musk (Tesla), Aaron Levie (Box), and Tony Hsieh (Zappos). Live and learn in Silicon Valley while building a strong network of life-long mentors and friends.
- Valued at $14,000

AdvantEdge Workspaces
- AdvantEdge Business Centers co-working space for 6 months. Awarded to one team of up to 3 people. Includes access to numerous other on-site business support services and amenities.
- Valued at $13,000

Hera Hub DC
- **Prize:** Full-time co-working membership for a team up to 4 for 6 months. Includes use of conference rooms and access to member events.
- Value up to $12,000

GenB Best Healthcare IT Concept in Need of Execution
- **Prize:** Awarded to the team with the strongest healthcare IT concept in need of execution. The recipient will have a well thought out idea with the right people and desire to make it happen, but could use a technical push to make it a reality.
- Should a nascent concept be selected, the prize will include a strategic planning session to create an execution plan; the development of a minimal viable product (MVP) to run experiments with their target market; and recap of lessons learned to establish next steps on their roadmap. Should a more established concept be selected, the prize will include configuration and a 1-year license for our hcdEX HIPPA compliant data exchange software service to connect the winner’s application an EMR of their choice.
- **Total Value at $12,000**
Blank Rome Legal Services
- Awarded to two teams. Choice of legal services, which could include assistance with company formation, intellectual property (IP) protection, or other services to be agreed upon. Some conditions apply. In addition, Blank Rome will do a general overview at no charge of a patent application that any team puts together. They won’t re-write the application, but they will let the team know what sort of additional information they may want to include.
- Valued at $10,000

Aveya Creative
- Prize: Two winning companies will each receive $5,000 online certificate codes to use on any on-demand projects at Aveya Creative. Choose from logos, names and taglines, responsive websites, go-to-market strategy, ad creative, founder workshops, print design, pitch decks, social media engagement strategy and more. New concepts are added regularly. Winners may apply their prize codes to one project or a combination via the secure e-commerce platform. Certificate value will remain valid for one year from award date; please note that pricing and service offerings are subject to change within that period of time.
- Valued at $10,000

MakeOffices
- Prize: MakeOffices Membership & Coworking Space for 6 Months at our new Glover Park location. Awarded to one team of up to 4 members. Includes 24/7 access to open desks in a shared workspace, monthly networking events, broadband internet access, conference rooms, and many more on-site amenities. The prize must be redeemed within 60 days after the finals of the 2018 GW New Venture Competition. Current MakeOffices members are not eligible for this prize.
- Valued at $7,600

General Assembly
- One team will receive a tuition credit of 50% towards one part-time course in 2018. Valued at $1,975.
- All participants will receive a $25 credit towards any class or workshops at GA. Valued at $5,000
- Total Value: $6,975
Inclusive Innovation Incubator (IN3)
- Open desk membership for 6 months. Awarded to one team of up to 4 people. Includes:
  - Conference room use
  - Access to printing
  - Access to private booth for phone calls
  - Office hours with IN3 mentors
  - Free wifi
  - 1 on 1 "white board" tech solution session with IN3DC Founder, Aaron Saunders
    - 1 hour with the CEO of IN3DC and Clearly Innovation, Aaron Saunders
  - Valued at $5,150

iStrategy Labs Custom Lab Consultation
- Awarded to one team. A custom half-day ISL workshop that is composed of social media marketing strategy, design and engineering consultation, and more (pending team's needs).
- Valued at $3,500

Cove
- Prize: One free month on the steady plan for each semi-finalist team (approximately 60 people). Must be redeemed by September 30, 2018.
- Valued at $14,340 ($239/month)

VöC Powered By Ecofy
- **Prize One:** 6 month Collaborator membership for one finalist (all team members). This includes access to a hot desk in a shared space, 5 hours per month of conference room space, and access to all amenities at VöC. All teams in the social track or with a sustainability focus are eligible for this prize. Prize can be redeemed up until January 2020 (end of year). **Valued at $4,800.**
- **Prize Two:** 12 months of access to Engage, VöC's proprietary market automation, and CRM software. Engage is designed to help you target, prioritize, optimize and execute your marketing outreach tasks through data
collection. All teams that qualify for the finals can receive this prize. Prize can be redeemed up until January 2020 (end of year). **Valued at $600 per license.**

**Social Driver Half-Day Pop-up Innovation Lab**

- One awarded team will win a consultation session with one of our four creative studios: Design, Development, Digital Content/Social Media, and Video Production. The studio selected will be up to the winner. We will help you work through your marketing and technology goals and objectives and build out a strategy to help you reach the right people through social media, websites and video.
- **Valued at $3,000**

**Alley powered by Verizon**

- Membership for 3 months. Awarded to one team of up to 4 members. Includes 24/7 access, printing, room credits, events, mentor programs, broadband internet access, and many more on-site amenities. The prize must be redeemed within 6 months after the finals of the GW New Venture Competition.
- **Valued at $1,260**

**99 Designs**

- **Prize:** Graphic Design Services. $400 towards graphic design services, such as a [logo](#) or [business cards](#), for the top 3 teams.
- Must be redeemed by April 20, 2019 (one year from when competition ends)
- **Valued at $1,200**

**SEED SPOT**

- **SEED SPOT Launch Camp for one team:** The SEED SPOT Launch Camp is designed for launch stage entrepreneurs. During the program, entrepreneurs gain access to our curriculum, receive support to work through the building blocks of their venture, gain access to mentors, and leave with a solid pitch. The SEED SPOT Launch Camp is a great fit for entrepreneurs that have just started their journey in starting company or are thinking about starting a company.
- **Valued at $1,000**

**MassLight**
• Offering a 4-hour session of expert consultation on web or mobile application development, including product recommendations, best practices, and strategy.

• Valued at $1,000