

In-Kind and Non-Cash Prizes

The GW New Venture Competition will award over \$550,000 of in-kind prizes and other awards in 2019. Most of the in-kind prizes are awarded to teams that are selected by the judges. Some of the prizes are awarded by the sponsoring company.

Google Cloud for Startups

- **Prize:** Through mentorship, training and product credits, Google Cloud for Startups enables early-stage startups to get up and running quickly and easily. From machine learning, data management, and containers, to productivity tools, Google Cloud for Startups helps build, scale and grow with the tools they need.
 - 1st Place: Surge Program - \$100,000 + other listed program benefits
 - Finalists: Spark Program - \$20,000 + other listed program benefits
 - Semifinalists: Start Program - \$3,000 + other listed program benefits
- **Total Value at \$341,000**

Martin A. Schultz & Associates

- **Prize:** Two in-kind awards of 50 hours of general and transaction counsel legal services which will include entity structuring, agreement drafting and transaction negotiating. Services can cover matters such as:
 - entity enabling and operating documentation (i.e., articles of incorporation, articles of organization, bylaws, limited liability company operating agreements, shareholders' agreements, etc.);
 - affiliate formation (i.e., subsidiaries, partnerships or joint ventures);
 - capital raising rounds;
 - financing agreements (i.e., working capital, expansion and acquisition financings);
 - employee hiring and management equity and non-equity incentive arrangements;
 - supply, manufacturing and representative agreements; and
 - consulting and work for hire agreements.
- **Valued at \$42,500**

Stuck In The Sand

- **Prize:** One Unstuck Founders Package for 1 team.
- **Prize:** Unstuck store feature for 2 weeks for 5 different teams.
- **Valued at \$29,400**

1776

- Membership for 6 months. Awarded to one team of up to 4 members. Includes 24/7 access, printing/copying/scanning, conference room space, exclusive member only event access, mentor programs, curated programming, FREE catered lunch two days per week, and many more on-site amenities. The prize must be redeemed within 6 months after the finals of the GW New Venture Competition.
- **Valued at \$14,400**

Draper U

- Draper University is offering **2 scholarships** (\$7,000 each) to their 5-week long Hero Training Summer Program in Silicon Valley June 17 - July 20. At Draper University, you will go from an idea to a product ready to pitch to venture capital investors as you learn from top-tier venture capitalists and entrepreneurs. Past speakers have included Elon Musk (Tesla), Aaron Levie (Box), and Tony Hsieh (Zappos). Live and learn in Silicon Valley while building a strong network of life-long mentors and friends.
- **Valued at \$14,000**

AdvantEdge Workspaces

- AdvantEdge Business Centers co-working space for 6 months. Awarded to one team of up to 3 people. Includes access to numerous other on-site business support services and amenities.
- **Valued at \$13,000**

Hera Hub DC

- **Prize:** Full-time co-working membership for a team up to 4 for 6 months. Includes use of conference rooms and access to member events.
- **Value up to \$12,000**

GenB Best Healthcare IT Concept in Need of Execution

- **Prize:** Awarded to the team with the strongest healthcare IT concept in need of execution. The recipient will have a well thought out idea with the right people and desire to make it happen, but could use a technical push to make it a reality.
- Should a nascent concept be selected, the prize will include a strategic planning session to create an execution plan; the development of a minimal viable product (MVP) to run experiments with their target market; and recap of lessons learned to establish next steps on their roadmap. Should a more established concept be selected, the prize will include configuration and a 1-year license for our [hcdEX HIPPA compliant data exchange software service](#) to connect the winner's application an EMR of their choice.
- **Total Value at \$12,000**

Blank Rome Legal Services

- Awarded to two teams. Choice of legal services, which could include assistance with company formation, intellectual property (IP) protection, or other services to be agreed upon. Some conditions apply. In addition, Blank Rome will do a general overview at no charge of a patent application that any team puts together. They won't re-write the application, but they will let the team know what sort of additional information they may want to include.
- **Valued at \$10,000**

General Assembly

- One team will receive a tuition credit of 50% towards one part-time course in 2019. **Valued at \$1,975.**
- All participants will receive a \$25 credit towards any class or workshops at GA. **Valued at \$5,000**
- **Total Value: \$6,975**

iStrategy Labs

- Prize: Custom lab consultation. Awarded to one team. A custom half-day ISL workshop that is composed of social media marketing strategy, design and engineering consultation, and more (pending team's needs).
- **Valued at \$3,500**

Cove

- **Prize:** One free month on the steady plan for each semi-finalist team (approximately 60 people). Must be redeemed by September 30, 2018.
- **Valued at \$14,340 (\$239/month)**

Social Driver

- Prize: Half-day pop-up innovation lab. One awarded team will win a consultation session with one of our four creative studios: Design, Development, Digital Content/Social Media, and Video Production. The studio selected will be up to the winner. We will help you work through your marketing and technology goals and objectives and build out a strategy to help you reach the right people through social media, websites and video.
- **Valued at \$3,000**

Alley powered by Verizon

- Membership for 3 months. Awarded to one team of up to 4 members. Includes 24/7 access, printing, room credits, events, mentor programs, broadband internet access, and many more on-site amenities. The prize must be redeemed within 6 months after the finals of the GW New Venture Competition.
- **Valued at \$1,260**

99 Designs

- **Prize:** Graphic Design Services. \$499 towards graphic design services, such as a logo, video, or business cards, for the top 3 teams.
- Must be redeemed by April 20, 2020 (one year from when competition ends)
- **Valued at \$1,500**

SEED SPOT

- SEED SPOT Launch Camp for one team: The SEED SPOT Launch Camp is designed for launch stage entrepreneurs. During the program, entrepreneurs gain access to our curriculum, receive support to work through the building blocks of their venture, gain access to mentors, and leave with a solid pitch. The SEED SPOT Launch Camp is a great fit for entrepreneurs that have just started their journey in starting company or are thinking about starting a company.
- **Valued at \$1,000**

MassLight

- Offering a 4-hour session of expert consultation on web or mobile application development, including product recommendations, best practices, and strategy.
- **Valued at \$1,000**