

GW Office of Innovation & Entrepreneurship

PRESENTS THE

11TH ANNUAL



NEW VENTURE COMPETITION

HIGHLIGHTS



UNIVERSITY SPONSORS

- ► GW School of Business
- ▶ School of Engineering & Applied Science
- ▶ School of Medicine and Health Sciences
- ► Columbian College of Arts and Sciences
- ▶ Elliott School of International Affairs
- ▶ Milken Institute School of Public Health
- ► College of Professional Studies
- ► School of Nursing
- ▶ GW Law
- ▶ Graduate School of Education & Human Development
- ▶ Office of the Vice President for Research

ELEVENTH ANNUAL GW NEW VENTURE COMPETITION

Innovation, Entrepreneurship and the Student Experience

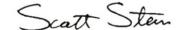
The 2018-2019 academic year has been a remarkable year of growth, excitement and impact for all of us in the GW Office of Innovation & Entrepreneurship. Our flagship program, the GW New Venture Competition (NVC), now in its 11th year, grew dramatically fueled by student interest in innovation and entrepreneurship, and sponsor and alumni engagement.

We received a record-setting 216 team applications comprised of 422 participants, growth of more than 50 percent over any previous year. In addition, with the support of our sponsors and donors, we awarded over \$200,000 in cash and over \$600,000 in in-kind prizes. Both of these totals set records and will no doubt propel us up the U.S. collegiate competition rankings. Currently, GW is proud to be the ninth largest collegiate competition of its kind in the country.

But the greater value of the Competition and its related support activities is not just producing entrepreneurs (though that is great) but in the role that innovation and entrepreneurship play in the student experience at GW.

Our larger mission is to give GW students the opportunity to take their classroom learnings and apply them in the real world. We provide students an opportunity to experience the thrill of taking an idea and converting it into something with value-creating impact. We teach students the metaskill of innovation. That is, how to identify problems and opportunities, craft solutions, find target customers and beneficiaries, validate assumptions, form teams and implement solutions that create real value for others. These are 21st-century skills that can only be mastered through experience, and they will serve the needs of all GW students in whatever type of career they might choose.

In the 2019 academic year, our programming and class talks impacted over 4,000 students, faculty, staff, alumni and members of the greater D.C. community. We are grateful to our sponsors for providing the resources that allow us to provide important experiences like the GW New Venture Competition.



Scott Stein

Associate Director of Student Entrepreneurship Programs The George Washington University Office of Innovation & Entrepreneurship



Jim Chung Associate VP for Research, Innovation & Entrepreneurship



Dan KunitzDirector, I-Corps at GW





Scott SteinAssociate Director, Student
Entrepreneurship Programs



Dave McCarthyAssociate Director, I-Corps at GW



Stephanie Asher Associate Director, Programs



Jasmine Bautista *Program Assistant*



Rusty Corpuz Administrative Associate





2019 STATS

HIST@RY MAKING

YEAR

216



GW STUDENT-LED TEAMS
APPLICATIONS

THE MOST IN OUR 11-YEAR HISTORY

\$800,000



IN CASH AND IN-KIND PRIZES

THE MOST IN OUR 11-YEAR HISTORY

122



TOTAL INDIVIDUALS
APPLIED

THE MOST IN OUR 11-YEAR HISTORY



LARGEST COLLEGIATE
COMPETITION OF
ITS KIND IN THE U.S.



ALUMNI AND
PROFESSIONAL JUDG



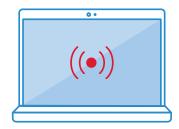
OVER 1,000 VOTES
FOR AUDIENCE CHOICE
AWARD



ALUMNI AND PROFESSIONAL MENTORS

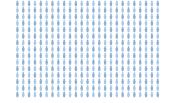


15 TEAM CASH PRIZE



6,400
LIVESTREAM VIEWS

350 in attendance



ELEVEN YEARS OF **HISTORY**



CASH PRIZES

AWARDS	AMOUNT	WINNER
NEW VENTURES		
1st Place	\$20,000	Dulceology
Runner Up	\$5,000	Spiro
Runner Up	\$5,000	Viva Vita
Honorable Mention	\$2,500	Obious

TECHNOLOGY VENTURES

		• • • • • • • • • • • • • • • • • • • •
1st Place & Kulkarni Prize for Best Technology Venture	\$20,000	Plast-ways
Runner Up	\$5,000	Perpetua
Runner Up	\$5,000	Takin' It Easy
Honorable Mention	\$2,500	Voxion

SOCIAL VENTURES

1st Place & Fosun Undergraduate Social Venture	\$20,000	Last Call
Runner Up	\$5,000	Mobility Innovators
Runner Up	\$5,000	YouthCare
Honorable Mention	\$2,500	District Connect

SPECIALTY PRIZE WINNERS

Fosun Grad Social Venture	\$10,000	YouthCare
Fosun Health and Wellness	\$10,000	Spiro
Fosun International Venture	\$10,000	AllDOTs
Best Women's Venture	\$10,000	Last Call
Best Art and Design Student Prize	\$10,000	Dulceology
Audience Choice Award	\$10,000	Last Call
Blank Rome's Best Undergraduate Prize	\$10,000	Plast-Ways
Quinn Prize for Best International & Social Entrepreneurship Venture	\$7,500	WATTerWagon
Best Medical Device Venture	\$7,500	Perpetua
Opportune Clean Energy and Healthcare	\$5,000	Plast-Ways
Most Innovative Food & Beverage Industry Venture	\$5,000	Last Call
Best Food & Beverage Industry Venture	\$5,000	Dulceology
Veterans Prize	\$5,000	Knowledge to Own
AARP Foundation Older-Adult Focused Innovation	\$5,000	District Connect
	400-	

\$207,500

IN-KIND PRIZES

AWARDS	AMOUNT	WINNER
IN-KIND PRIZES		
Google Cloud for Startups Surge Program Training and Product Credits	\$100,000	Last Call
Google Cloud for Startups Spark Program Training and Product Credits	\$20,000/team	Dulceology, Plast-ways, Perpetua, Takin' It Easy, Voxion, Obious, Spiro, Viva Vita, District Connect, Mobility Innovators, YouthCare
Google Cloud for Startups Start Program Training and Product Credits	\$3,000/team	All semifinalists that did not advance to finals
Martin A. Schultz & Associates Legal Services	\$42,500	District Connect, Spiro
Stuck In The Sand Unstuck Founders Package Technological Support	\$24,000	Deliver-Smart
Stuck In The Sand Unstuck Store Technological Support	\$5,000	Takin' It Easy, Viva Vita, Knowledge to Own, Pill Pet, AllDOTs
1776 Co-Working Membership for 6 Months	\$14,400	Perpetua
Draper U Summer Program Scholarships	\$14,000	MyCotra
AdvantEdge Workspaces Co-Working Membership for 6 Months	\$13,000	Obious
Hera Hub DC Co-Working Membership for up to 4-6 Months	\$12,000	Viva Vita
GenB Healthcare IT Concept Development & Execution Support	\$12,000	e-spire
Blank Rome Legal Services	\$10,000	Takin' It Easy, AllDOTs
General Assembly Tuition Credits of 50% towards 1 part-time course	\$1,975	Milk
General Assembly \$25 Tuition Credits towards Classes or Workshops	\$5,000	All NVC Participants
iStrategy Labs Custom Lab Consultation	\$3,500	ACE
cove One Free Month on Steady Plan	\$14,340 (\$239/month)	All Semifinalist Teams
Social Driver Half-Day Pop-Up Innovation Lab	\$3,000	Dulceology
Alley Powered by Verizon Co-Working Membership for 3 Months	\$1,260	Codesoap
99designs Graphic Design Services	\$1,500	Dulceology, Last Call, Plast-ways
SEED SPOT Launch Camp	\$1,000	Mobility Innovators
MassLight Web or Mobile App Development & Consultation	\$1,000	Voxion

\$596,475

AWS CREDIT PACKAGE AWARDEES

AWARD	AMOUNT	AWARDEES
		Dulandaria ACF Madailla
Amazon Web Services Credit Package	\$80,000	Dulceology, ACE, Mobility Innovators, Perpetua, Takin' It Easy, Milk, Vashion, WYFT LLC
	\$90,000	

FINALS DAYTIME JUDGING

The NVC Finals Judging session was held the morning of April 18, 2019 at the GW Marvin Center. This was a closed judging session for all teams followed by a lunch where teams could mingle with each other and the judges.

















1ST PLACE WINNER: TECHNOLOGY VENTURES TRACK



PLAST-WAYS

Plast-ways is an engineered consortium of plastic eating microbes intended to increase landfill lifespan.

Manyung Emma Hon SEAS '20 Samuel Magaziner

Karl Ginter, Mentor **Sebastian Fainbraun,** Mentor

CASH PRIZES

- 1st Place Prize Tech Track & Kulkarni Prize for Best Technology Venture (\$20,000)
- Blank Rome's Best Undergraduate Prize (\$10,000)
- Opportune Clean Energy and Healthcare Prize (\$5,000)

IN-KIND PRIZES

- Google Cloud for Startups Spark Program
- 99designs (Graphic Design Services)

1ST PLACE WINNER: SOCIAL VENTURES TRACK



LAST CALL

Last Call is an online marketplace that enables businesses to discount their surplus food and provide more affordable meals. **Erin McGeoy** GWSB Alum **Chloe King** ESIA '19

Annamaria Konya-Tannon, Mentor Jesse Konig, Mentor Patty Simonton, Mentor

CASH PRIZES

- 1st Place Prize Social Track & Fosun Undergraduate Social Venture (\$20,000)
- Audience Choice Award (\$10,000)
- Best Women's Venture Prize (\$10,000)
- Most Innovative Food & Beverage Industry Venture (\$5,000)

IN-KIND PRIZES

• Google Cloud for Startups Surge Program



1ST PLACE WINNER: NEW VENTURES TRACK



DULCEOLOGY

Dulceology is an online bakery that engages clients through social media and connects with perspective customers through seasonal pop-up shop experiences.

Edith Leiva Corcoran '20 **Andrea Nicole Leiva**

Ed Martinez, Mentor

Mangesh Wadegaonkar, Mentor

CASH PRIZES

- 1st Place Prize New Ventures Track (\$20,000)
- Best Art and Design Student Prize (\$10,000)
- Best Food & Beverage Industry Venture (\$5,000)

IN-KIND PRIZES

- Google Cloud for Startups Spark Program
- Social Driver (Half-Day Pop-Up Innovation Lab)
- 99designs (Graphic Design Services)

OTHER FINALISTS



DISTRICT CONNECT

Our solution is a mobile grocery store that provides healthy and affordable food. Serving right where people need it most.

Gabby Levet SPH '21, **Winona Francis** GWSB Alum, **Ariel Hensley** (not pictured)

Daron Coates, Mentor Betsy Kirkland, Mentor

CASH PRIZES:

AARP Foundation Older-Adult Focused Innovation Prize (\$5,000) Honorable Mention (\$2,500)



MOBILITY INNOVATORS

Mobility Innovators is an innovative, compact tray, designed for U.S. veterans who are wheelchair bound and lack independence.

Giavanna Corazza SEAS '22, Jonathan Lau SEAS '22, Justina Pruski SEAS '21, Raymond Yau SEAS '22 Rose Wang, Mentor **CASH PRIZES:**

Runner-Up Prize (\$5,000)



OBIOUS

Obious is an online marketplace that makes buying and selling group experiences easy.

Eleanor Parry GWSB '19, Jiani Xu GWSB '20, Daniel Noake
Rose Wang, Mentor

CASH PRIZES:

Honorable Mention (\$2,500)



PERPETUA

Perpetua presents Meerkat, a climate-controlled glovebox that makes it possible to use modern point-of-care medical labs in the developing world.

Randall Ray SMHS '22, Parker Johnson SEAS '19, Nirmal Ravi

Cary Toor, Mentor

David Powell, Mentor

CASH PRIZES:

Best Medical Device Venture (\$7,500) Runner-Up Prize (\$5,000)



SPIRO

Spiro is a wearable bracelet that helps identify children's asthma triggers to decrease morbidity and mortality in a severity-enriched cohort.

Sajani Desai SMHS '22, Rachael Herrera SMHS '22, Sonia Samant SMHS '22, Abhya Vij SMHS '22

Jose Cuellar, Mentor Ankoor Shah, Mentor

CASH PRIZES:

Fosun Health and Wellness Prize (\$10,000) Runner-Up Prize (\$5,000)

OTHER FINALISTS

TAKIN' IT EASY

Takin' It Easy is a user-friendly, cost-effective automated pill dispenser providing medical safety and autonomy for users and families.

Solomon Abrams GWSB '19, **Sydney** Bailes SEAS '19, Caitlyn Pratt SEAS '21

Rodney Lake, Mentor Paola Allais-Acree, Mentor Jessica Weiss, Mentor

CASH PRIZES:

Runner-Up Prize (\$5,000)



VIVA VITA

Viva Vita makes aging engaging with empowering virtual-reality technology. Our hassle-free services bring new life to seniors and their caregivers.

Carleigh Berryman GWSB '19, Dakota Sinder GWSB '19, Dylan Tally GWSB '19, Julianna Yee GWSB '19

Rose Wang, Mentor

CASH PRIZES:

Runner-Up Prize (\$5,000)



VOXION

Voxion provides a user-friendly and cost-effective solution for consumer-facing businesses to build custom voice applications.

Sam Bunger SEAS '21, Nathaniel Bury SEAS '22, **Saramarie Puzzanghera** SEAS '22, Ryan Fornara (not pictured)

Rodney Lake, Mentor

CASH PRIZES:

Honorable Mention (\$2,500)



YOUTHCARE

An intergenerational memory care social enterprise that partners trained student volunteers and persons with early-stage dementia.

Nihal Satyadev SPH '19, Arjun Vadlamudi (not pictured)

Agustin Ramos, Mentor Julie McKinnon, Mentor

CASH PRIZES:

Fosun Grad Social Venture Prize (\$10,000) Runner-Up Prize (\$5,000)



OTHER CASH PRIZE WINNERS



ALLDOTS

AllDOTs provides a complex automated dual-target system for pavement condition detection and maintenance planning optimization.

Ali Gerami Matin SEAS '21, Mohammad Shams SEAS '19

Helen Manich, Mentor Cary Toor, Mentor

CASH PRIZES:

Fosun International Venture Prize (\$10,000)



KNOWLEDGE TO OWN

An online platform to get free money to buy a home. KTO's search and match platform can save you thousands of dollars in seconds.

Alberto Estrella GWSB '18, **Trevor McGraw** GWSB '18, Kin Wah Koo GWSB '18, Thomas Walsh GWSB '18 **Grant Warner, Mentor**

CASH PRIZES:

Veterans Prize (\$5,000)



WATTERWAGON

The WATTerWagon increases water carrying capacity and eliminates strenuous labor for hundreds of millions living in rural water-scarce regions.

Jagan Doodala CCAS '19, Christian **Trummer SEAS '21** Asaad Taha, Mentor

Quinn Prize for Best International & Social Entrepreneurship Venture (\$7,500)

2019 NVC SEMIFINALISTS

TECHNOLOGY VENTURE TRACK

AIIDOTs

Mohammad Shams SEAS '19 Ali Gerami Matin SEAS '21

Codesoap

Aaron Coplan SEAS '19 Andrew Adalian SEAS '19

DiCaSo - Digital Career Solutions

Brandon Schneider GWSB '19 Idan Erez GWSB '19

e-spire

Samantha Lahav SMHS '22 Tara McCloksey SMHS '22 Sarah Millan SMHS '22

FLYMATE

Roger Andely, Jr. SEAS '19

Hospital Chat

Corinne Tarantino CCAS '19 Michelle Singh CCAS '20 Mariamawit Zeleke SEAS '20

Perpetua

Randall Ray SMHS '22 Parker Johnson SEAS '19 Nirmal Ravi

Plast-ways

Manyung Emma Hon SEAS '20 Samuel James Magaziner

Takin' It Easy

Caitlyn Pratt SEAS '21 Sydney Bailes SEAS '19 Solomon Abrams GWSB '19

Vashion

Hong Xuan SEAS '21 Zeyu Shang SEAS '19

Voxion

Sam Bunger SEAS '21 Nathaniel Bury SEAS '22 Saramarie Puzzanghera SEAS '22 Ryan Fornara

WYFT LLC

Lily Jiang CCAS '19 Koji Alguacil CCAS '20

NEW VENTURE TRACK

Deliver-Smart

Will Cooper GWSB '19 Oscar Mthethwa GWSB Alum Annalise Parks GWSB '21 Richard Cantu GWSB '19

Dulceology

Edith Leiva Corcoran '20 Andrea Nicole Leiva

HaulSwap

Sam Husson GWSB '20 Vibhu Pillai GWSB '20

Knowledge to Own

Trevor McGraw GWSB '18 Kin Wah Koo GWSB '18 Thomas Walsh GWSB '18 Alberto Estrella GWSB '18

MyCotra

Priyanka Ali SEAS '19 Md Abid Shahriar Rahman Saadi SEAS '19 Siva Makireddy SEAS '19

Obious

Daniel Noake Eleanor Parry GWSB '19 Jiani Xu GWSB '20

RUNAR

Aaron Gauthier CCAS '20 Pedro Uria Rodriguez CCAS '20

SmartNibs

Nadja Naimon GWSB '20 Raquel Dornelles

Spiro: A Wearable Asthma **Trigger Detector**

Sajani Desai SMHS '22 Rachael Herrera SMHS '22 Abhya Vij SMHS '22 Sonia Samant SMHS '22

St. Algren

Mimi Phan GWSB '19 Dhrumil Shah SPH '20 Sarah Prifti CCAS '20

Viva Vita: Life Life

Carleigh Berryman GWSB '19 Dakota Sinder GWSB '19 Dylan Tally GWSB '19 Julianna Yee GWSB '19

World Brand Center

Saparbek Nagashibekov SEAS '19 Arman Yeskarayev GWSB '19 Zhanar Kubekbai CPS '20 Mirambek Nagashbekov

SOCIAL VENTURE TRACK

ACE

Axelle Nassirou GW LAW '19 Nadia Lee

District Connect

Gabby Levet SPH '21 Winona Francis GWSB Alum Ariel Hensley

EbiMkt

Omotola Coker GWSB '20 Adenike Mustapha

Impaction

Shivani Chokshi CCAS '19 Sukanya Ananthanarayanan

Last Call

Chloe King ESIA ' 19 Erin McGeoy GWSB Alum

Mobility Innovators

Giavanna Corazza SEAS '22 Raymond Yau SEAS '22 Justina Pruski SEAS '22 Jonathan Lau SEAS '22

Lehr Soleri SPH '20

MotivateNow

Kirthi Narayanan SEAS '19

Pill Pet

Nicole Mintz SPH '20

Resilience Strength Gym

Danya Anouti SMHS '19 Paul Gill

WATTerWagon

Christian Trummer SEAS '21 Jagan Doodala CCAS '19

YouthCare

Nihal Satvadev SPH '19 Arjun Vadlamudi

2019 NVC SEMIFINALISTS: MENTORS

Stephanie Asher, Associate Director, GW Office of Innovation & Entrepreneurship

AIIDOTs

Helen Manich, President, Manich Strategic Inc. Cary Toor, Founder and Principal, T-Ventures Corp

Codesoap

Randy Graves, Advisor, Accustrata Inc. Dr. Rahul Simha, Professor, GW Computer Science Department

Deliver-Smart

Grant Warner, Director of Innovation, **Howard University**

DiCaSo - Digital Career Solutions

Angela Petras, Associate Director, Communites of Practice at GW Bob Smith, Director, Innovation Commercialization Assistance Program, Virginia Small Business Development Center Network at George Mason University Mangesh Wadegaonkar, Executive

District Connect

Industry Advisor, BIA/Kelsey

Daron Coates, Managing Director, Thinkbox Group LLC Betsy Kirkland, Senior Manager of Insights & Innovation, AARP

Dulceology

Ed Martinez, President & CEO, Xpedir Corp. Mangesh Wadegaonkar, Executive Industry Advisor, BIA/Kelsey

e-spire

Jill Carrie, Founder of CO³ Business Design

EbiMkt

Rose Wang, President, Binary Group

FLYMATE

Grant Warner, Director of Innovation, **Howard University**

HaulSwap

VJ Bala, Partner, Chief Marketing Officer, Mercer

Hospital Chat

David Foran, Executive Officer, RedSun Information Systems George Hardigg, Technical Officer, RedSun Information Systems John Holmblad, Professor, JHU Carey **Business School**

Impaction

Zarko Palankov. Founder of LeadIN Mangesh Wadegaonkar, Executive Industry Advisor, BIA/Kelsey

Knowledge to Own

Grant Warner, Director of Innovation, **Howard University**

Last Call

Annamaria Konya-Tannon, Executive Director, GW Innovation Center Jesse Konig, Co-Founder, Swizzler Patty Simonton, Director, Be Green Hub Incubator

Milk

Dr. Vinh Ngo, Family Physician

Mobility Innovators

Rose Wang, President, Binary Group

MotivateNow

Karl Ginter, President, Inspyris LLC

MyCotra

Four Hewes, Principal, Four Hewes Design

Obious

Rose Wang, President, Binary Group

Cary Toor, Founder and Principal, T-Ventures Corp. David Powell, Principal, DLP International **Business Consulting**

Lorens Helmchen, Associate Professor, GW Milken Institute School of Public Health

Plast-ways

Karl Ginter, President, Inspyris LLC Sebastian Fainbraun, Managing Partner, Streetsense Capital

Resilience Strength Gym

Dr. Mikhail Kogan, President, Access Integrative Medicine Health Institute & Chief Medical Officer at GW Center for Integrative Medicine

RUNAR

Karl Ginter, President, Inspyris LLC

SmartNibs

Derek Koenig, Sr. Director of Strategic Planning, Sodexo

Spiro

Ankoor Shah, MD, MPH, Assistant Professor, GW School of Medicine and Health Sciences Jose Cuellar, Financial Advisor, UBS

St. Algren

Bob Smith, Director, Innovation Commercialization Assistance Program, Virginia Small Business Development Center Network at George Mason University

Takin' It Easy

Rodney Lake, CIO, The Benval Group, Professor of Finance at GW School of **Business**

Paola Allais-Acree, Director, AARPx Design

at AARP Jessica Weiss, Director, Customer

Experience Design at AARP

Vashion

Anticia Macalou, Founder, Cultivated Labs

Viva Vita: Life Life

Rose Wang, President, Binary Group

Rodney Lake, CIO, The Benval Group, Professor of Finance at GW School of Rusiness

WATTerWagon

Asaad Taha, Managing Partner & Principal Advisor, S4F Solutions

World Brand Center

Jiemin Jordan, Managing Partner, Decisive Investment Group David Borostyan, Principal Program Manager

WYFT LLC

Rob Wall, Intelligence Programs Account Executive, Basis Technology

YouthCare

Agustin Ramos, Founder, Pampas Corporation Julie McKinnon, Director of Value Creation -Insights & Innovation, AARP

VIP RECEPTION

The VIP Reception was held on April 17, 2019 at the **Corcoran School of the Arts** & Design's Flagg Building for all honored quests and sponsors of the GW New Venture Competition.















SPECIAL THANKS

Round One Judge

Karl Ginter

Daron Coates

Round One Judge

Randy Graves Pitch Coach

C'pher Gresham

Round One Judge

Dimitra Hatzudis Round One Judge

Jiemin Jordan Round One Judge

Ed Martinez Pitch Coach

Lauren McDanell

Pitch Coach

Bob Smith Round One Judge

Rose Wang

Round One Judge

Grant Warner Round One Judge

QUARTER-FINAL JUDGES

Judges provide invaluable support to the GW New Venture Competition. Their experience and insight are critical to moving the best teams forward in the competition, and each year participants report that the judges' comments and scoring feedback is one of the most valuable parts of their experience.

Milinda Balthrop

Adjunct Professor, GW School of Business

Will Beale

President and CEO. Club Pilates

David Borostyan

Principal Program Manager, Program / Project Management Consulting

Philip Bouchard

Founder & CEO, TrustedPeer

Lubos Brieda

President, Particle in Cell Consulting LLC

Erica Broadus

Adjunct Professor in Social Entrepreneurship, the George Washington University

Hal Burg

Founder, Brandview

Edward Chesnut

GW SEAS Alumni

Elizabeth Cho-Fertikh

Founder, ECF Biosolutions & Venture Center

Praveen Chopra

Chief Information Officer, Medical Faculty Associates, the George Washington University

Jose Cuellar

Financial Advisor, UBS

Josh D'Angelo

Co-Founder, MovementX

John Dailey

Chief Business Development Officer, Medical Faculty Associates, the George Washington University

Henrik de Gyor

Consultant, Digital Asset Management, Another DAM Consultancy

Brian DeMoss

Vice President, Marketing & Strategic Partnership, The Headfirst Companies

Allen Devine

Senior Manager, KPMG

Mareme Dieng

Coordinator, Partnerships & External Relations, Draper University

Minha Do

President, Ingenium Consulting

Rick Ducey

Professorial Lecturer, School of Media & Public Affairs, the George Washington University

Jason Eaves

Lead Innovation Strategist, Discovered

Howard Eisenberg

Founder & President, WealthTec

Jessica Elisberg

Director, Content Development, International Youth Foundation

Melanie Fedri

Consultant, Fedri Consulting

Jonathan Fichman

Founder, C-Anax Ventures & Advisory

Alec Harris

Founder, Symphony Stack

Mitchell Herman

President, Dana Creative Concepts Corp.

Joshua Hone

Consultant

Kumar Jeev

Principal, DC Energy

Jasmine McGinnis Johnson

Assistant Professor of Public Policy and Public Administration, the George Washington University

Steve Kamp

Consultant

Sania Khn

Director, User Experience, Ellucian

Tae Min Kim

Founder, TMK Consulting Services LLC

Dan Kleinbaum

Entrepreneur in Residence, DFS Lab

Derek Koenig

Senior Director, Strategy & Business Development, Sodexo

Russell Krumnow

Director, Economic Mobility & Poverty Project, Convergence Center for Policy Resolution

Claudia Lamy

Creative Consultant, Art Served

Samuel Ledermann

Visting Assistant Professor of the Practice of International Affairs, GW Elliott School of International Affairs

Ana Levy

Springboard Innovation Fellow, Hillel International

Daniel Lieberman

Vice Chair for Clinical Affairs, Department of Psychiatry & Behavioral Science, the George Washington University



QUARTER-FINAL JUDGES (CONTINUED)

Tara Lifland

Associate Education Designer, Education Design Lab

Matt Lindsay

Executive Director, Marketing, Communications & Digital, The George Washington University

Josh Maldonado

Systems Administrator, American College of Radiology

Kayla Mallery

Senior Consultant, Advisory Services, Ernst & Young

Matt Mandell

Principal, Fee Fighters

La'Taunja Martin

Founder & CEO, National Employee Rapport Database (NERD)

Lisa Mavrogianis

Program Manager, Office of Policy & Planning, U.S. Department of Veterans Affairs

Kevin May

Co-Founder, GebB, Inc.

Karanveer Mohan

Engineering Manager, Facebook

David Moore

Supervisory Patent Attorney, USPTO

Caitlin Morelli

Manager, Business Development, The Global Good Fund

Arne Newman

Senior Manager, RE Tech Advisors

Dalton Oliveira

Digital Transformation Consultant, Wardston Consulting

Enrique Pardo

CEO. El Gustoso

Mike Provance

CEO, 3x3 Insights

Emily Rasowsky

Founder & CEO, Women in Tech Campaign

Jesse B. Rauch

Founder & Principal, Defying Gravity, LLC

William Reid

Managing Director, Bantry Group

Michael Reyes

Financial Advisor, Merrill Lynch

Lisa Rosenthal

Co-Owner & CEO, Mayvin

Marie Rudolph

Senior Marketing Strategist, The Graduate School of Political Management, The George Washington University

John Samuel

Director of Product, Homestrings.com

Heather Schonberg

Executive Assistant to the CEO, First Industrial Realty Trust

Mary Schoonmaker

Assistant Professor, Western New **England University**

Martin Schultz

Partner, Martin A. Schultz & Associates

Zack Schwartz

General Manager, OpenWater

Saud Siddiqui

Co-Founder, SketchyMedical

Neal Sikka

Associate Professor, Emergency Medicine, The George Washington University

Kelly Siu

Manager, Assurance & Monitoring, Multifamily Division, Freddie Mac

Mitchell Stevens

CEO, Union Privilege

Tsega Tadesse Belachew

Technical Advisor, IREX

Jing Tao

Software Engineer, Oracle

Zeluis Teixeira

Managing Coach, Higher Calling Ventures

Cary Toor

Founder & Principal, T-Ventures Corporation

Seth Tropper

Lead, Digital Innovation, Bayer Consumer Health

Murthy Vangala

Founder, President & CEO, Advanture Group

Saleema Vellani

Co-Founder & COO, Innovazing

Jacquelyn Vinnedge

Head of Mid-Atlantic Region, Computer **Futures**

Amita Vyas

Associate Professor, Director of Maternal and Child Health, The George Washington University

Mangesh Wadegaonkar

Executive Industry Advisor, BIA/Kelsey

Matthew Wilkins

Product Manager, Bikes & Scooters, Lyft

Erica Wortham

Co-Director, GW Innovation Center, GW School of Engineering & Applied Science

SEMIFINAL JUDGES: TECHNOLOGY VENTURES TRACK



From Left to Right: Alex Meadows, Paul Economon, Peter Weissman, Thomas Russo, Christina Hawatmeh, Hormoz Hekmat and Jan Klein

Christina Hawatmeh

CEO & Founder, Scopio

Hormoz Hekmat

Principal, 2-Markets

Thomas Russo

Assistant Vice President, Industry & Corporate Research, Office of the Vice President for Research, the George Washington University

Alex Meadows

Director, IIS Innovation Center, Raytheon

CFO, MCT Worldwide

Jan Klein

Peter Weissman Partner, Blank Rome LLP

Paul Economon

Partner, Fisher Broyles

SEMIFINAL JUDGES: NEW VENTURES TRACK



From Left to Right: Olivia Sedwick, Courteney Real, Sam Altman, Randy Millian, Ines Lebow, Adam Segal, Michael Spitalney and Rich DiPippo

Adam Segal

Co-Founder & CEO, Cove

Ines Lebow

CEO, Enterprise Transformation Solutions

Michael Spitalney

Founder & COO, MarginEdge

Rich DiPippo

Partner, The Meltzer Group

Randy Millian

Board Member, BUPA Latin America

Courteney Real

Analyst, Draper University

Sam Altman

Founder, weCONGO

Olivia Sedwick

Associate, Sheppard Mullin Richter & Hampton LLP

SEMIFINAL JUDGES: SOCIAL VENTURES TRACK



From Left to Right: Wayne Curtis, Dave Moss, Mary Galeti, Lauren Horn, Michele Rivard and Sarah Hillware

Dave Moss

Founder, Unfunded List

Mary Galeti

Principal, Shiplake Partners

Sarah Hillware

Founder, Girls Health ED

Lauren Horn

Chief of Staff, Resolution Project

Wayne Curtis

Executive in Residence, Entrepreneurship, University of the District of Columbia

Michele Rivard

Fellow, Village Capital

FINAL ROUND JUDGES: TECHNOLOGY VENTURES TRACK



RICH BOYLE

General Partner, Canaan Ventures



MATT FLANAGAN

Partner, Opportune



BRIAN HERRMAN

President, China-America Healthcare Partners



BOB HUSSEY

President, First Level Entertainment Group,



TODD KLEIN

Partner, Revolution Growth & GW Trustee



ANIRUDH KULKARNI

CEO, CVP



TIM PAVLICK

Chief Innovation Officer, Attain



ANDREW PERLMAN

Co-Founder and CEO, Flash Equity



KEVIN XIE

Executive Chief Representative and President, Fosun Healthcare





GORDON CRANE

President, CEO, and Founder, Apple & Eve



PAUL KRAMER

Managing Director, Strategic Investment Group



JOHN ROLLINS

Founder, GW New Venture Competition



LAJUANNA RUSSELL

President & CEO, Business Management Associates, Inc. & GW School of Business Board of Advisors



JOE SAUMA

CFO, I.A.S. Corp.



MARTIN SCHULTZ

Partner, Martin A. Schultz & Associates

FINAL ROUND JUDGES: SOCIAL VENTURES TRACK



NAZLIN BHIMJI

Director of Programs,The Global Good Fund



ANASTASIA DELLACCIO

Director, Community and Career Engagement, Creator Awards, and Public Affairs, WeWork



PATRICK LANDERS

VP of Strategy and Innovation, AARP



JENNIFER MAHER

Co-CEO, 1776



AMY MILLMAN

President, Springboard Enterprises



THOMAS SANCHEZ

CEO, Social Driver



JAMES WEBB

Chairman and Founder, 16 Capital Investments

KEYNOTE SPEAKER



Tim Hwang ceo and co-founder, fiscalnote

Tim is currently the Founder and CEO of FiscalNote. The company owns media and news company CQ Roll Call Group, and creates a technology platform that combines award-winning journalism along with products and services that provide access to large quantities of data, news and analysis for all levels of government. The global company, with offices across D.C., NYC, Baton Rouge, Brussels, India and Seoul, has now grown to become the largest tech employer headquartered in D.C., and powers almost 5,000 of the world's largest and most influential law firms, legal departments and governments.

FiscalNote has raised over \$230 million in venture capital and acquisition financing from the likes of The Economist, S&P Global, Mark Cuban, Jerry Yang, Steve Case, NEA, Renren and others.

Tim was profiled in Forbes 30 Under 30, Inc. 30 Under 30, CNN's Top 10 Startups, Business Insider's Top 25 Hottest Startups and many others. He is a graduate of Princeton and currently deferring Harvard Business School. He is also currently a World Economic Forum Technology Pioneer, a Trustee on the Board of the Greater Washington Community Foundation (the largest funder of non-profit and philanthropic initiatives in the region) as well a Board member of The After School Alliance.

MOST INFLUENTIAL FACULTY MEMBER AWARD



Lex McCusker, Director of Student Entrepreneurship Programs, presented the award to the 2019 recipient, Dr. Ayman El Tarabishy, Teaching Professor in Management at the GW School of Business.

The Most Influential Faculty Member Award is a new award, presented by the GW Office of Innovation & Entrepreneurship to a member of the GW faculty who provided guidance and inspiration to participating New Venture Competition teams as they pursued their entrepreneurial ambitions. Nominations are provided by participating New Venture Competition teams. The faculty member who receives the most such acknowledgments is recognized with an award at the Finals of the Competition.

Dr. Ayman El Tarabishy is currently a Teaching Professor of Management at the George Washington University School of Business. He is an award-winning author and teacher and was recently awarded the Most Outstanding Faculty Member (voted for by students) for five consecutive years (2010-2015). Dr. Tarabishy is the only faculty member in the GW School of Business that teaches in two nationally-ranked programs. He developed the first Social Entrepreneurship and Innovation and Creativity courses offered to MBA and undergraduate students throughout the GW School of Business.

Dr. El Tarabishy is also the Executive Director of the International Council for Small Business (ICSB), the oldest and largest non-profit organization across the globe devoted to advancing small business research and practices. ICSB is a coalition of more than a dozen national organizations across the globe and represented in over eighty countries.

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