|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Social Business Model Canvas**  Purpose: | |  | |  | | Impact: | |  | |
| Problem | Solutions | Value Propositions | | | Unfair Advantage | | Customer Segments | |
|  |  |  | | |  | |  | |
|  | Key Metrics / Resources | Channels | |
|  |  |  | |
| Cost Structure | | | Revenue Streams | | | | | |
|  | | |  | |  | | | |